

LEADING

52 BIG PAGES

NO. 43  
JUNE...JULY



# Leading COMICS

SCREEN

10¢

featuring  
**PETER PORKCHOPS**

**FREE**  
ICE CREAM  
TO ALL CHILDREN  
UNDER 5 YRS. OF  
AGE





YOU WILL ALWAYS-HIT THE BULL'S-EYE  
WHEN YOU BUY A MAGAZINE  
WITH THIS TRADEMARK



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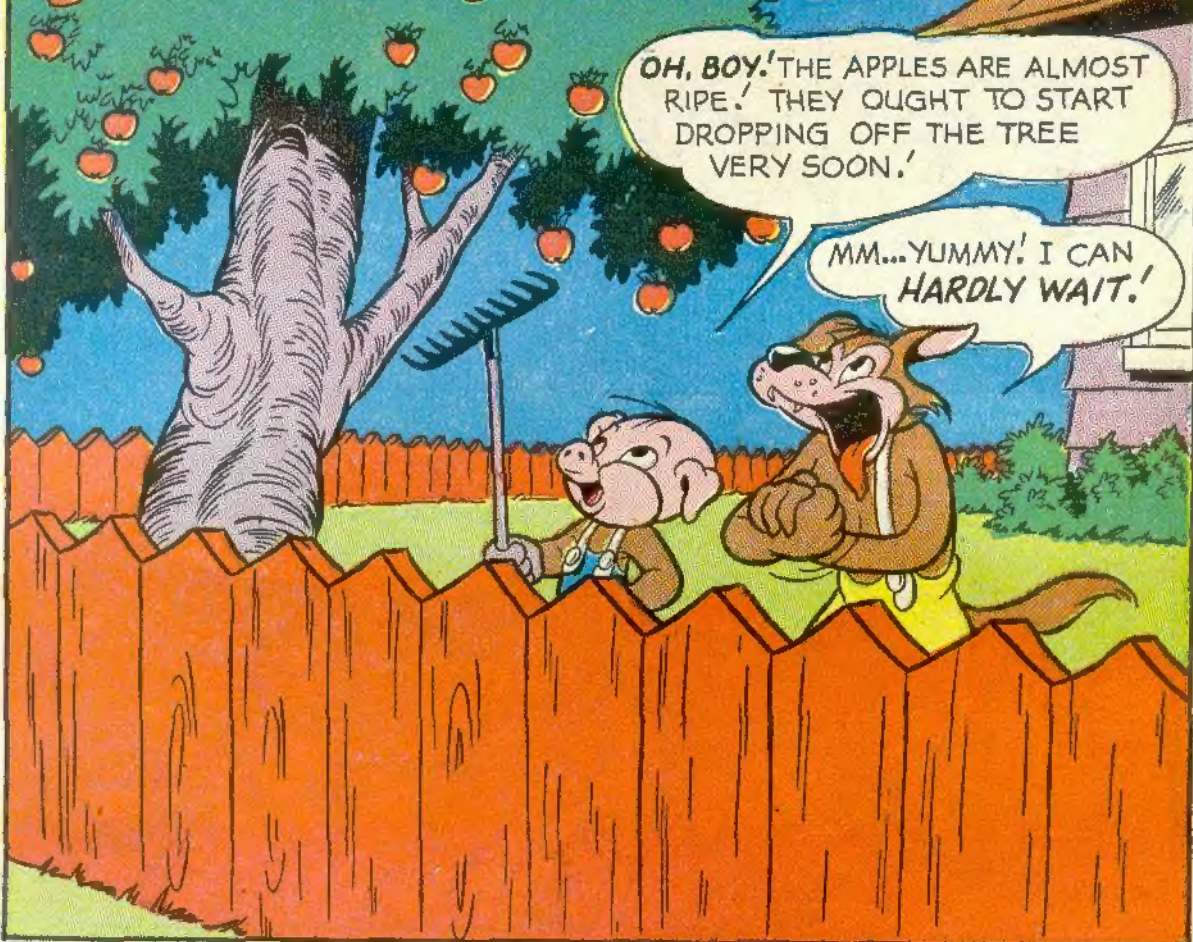
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# PETER PORKCHOPS



OH, BOY! THE APPLES ARE ALMOST RIPE! THEY OUGHT TO START DROPPING OFF THE TREE VERY SOON!

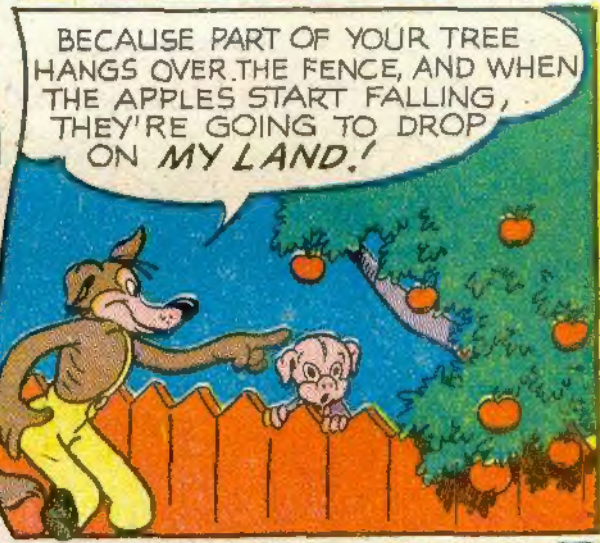
MM...YUMMY! I CAN HARDLY WAIT!

WHAT DO YOU MEAN YOU CAN HARDLY WAIT?! THESE APPLES ARE FOR ME--NOT FOR YOU, WOLFIE!

HMPH! THAT'S A FINE WAY TO TALK TO ME-- AFTER ALL THE YEARS WE'VE BEEN ENEMIES TOGETHER! BUT I'LL GET THOSE APPLES SOMEHOW!

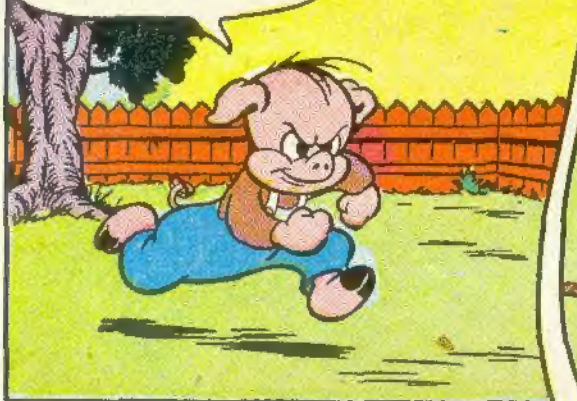








VERY WELL! *TWO* CAN PLAY AT THIS GAME! I'LL HAVE TO TEACH THAT WOLF A LESSON!



LATER-- YUM! SLURP! THOSE APPLES SURE WERE GOOD! I GUESS I'LL GO HOME NOW AND--



OOPS! I'LL HAVE TO GO THROUGH THE BACK WAY!



OH-OH! IT'S CLOSED HERE, TOO!



AND HERE, TOO!



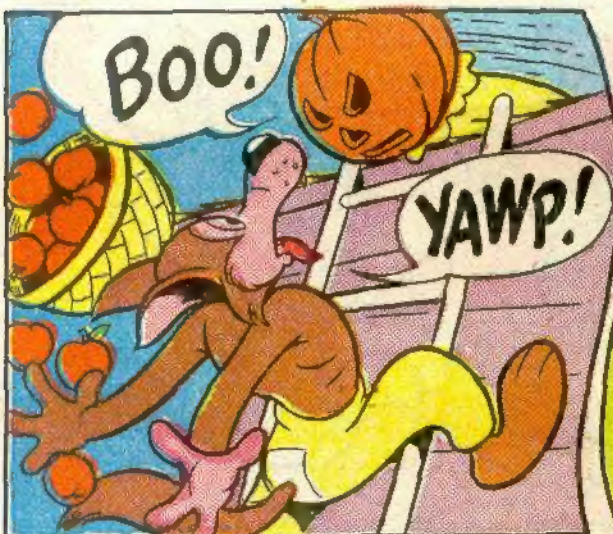
NOW I GET IT! PETER BOUGHT THE LAND ALL AROUND ME! I'M TRAPPED!













PUFF! PUFF! I'LL DUCK AROUND THIS CORNER WHERE THAT THING CAN'T SEE ME, AND THEN I'LL --

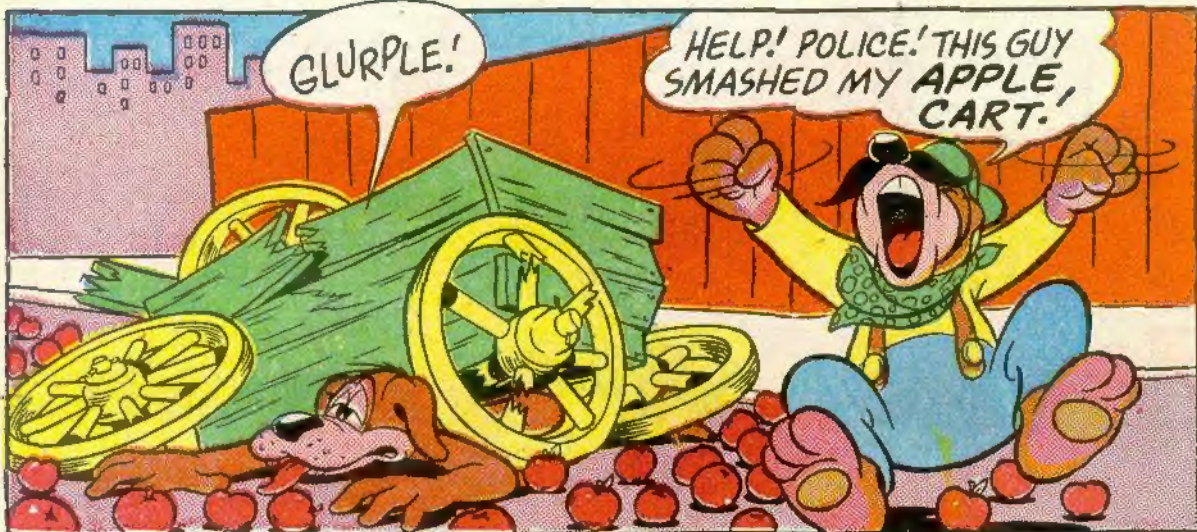


**CRASH**



GLURPLE!

HELP! POLICE! THIS GUY SMASHED MY APPLE CART!



CLANG!  
CLANG! CLANG!  
CLANG!//



CHEER UP, WOLFIE, OLD BOY! LOOK WHAT I BROUGHT YOU-- A NICE BOWL OF DELICIOUS APPLESAUCE!



PHOOEY!



The End 6



Phil

**RIZZUTO**STAR SHORTSTOP OF THE WORLD  
CHAMPION N.Y. YANKEESWHAT  
KEEPS HIM  
GOIN'?ARE  
YOU KIDDING?IN A HECTIC SEASON THAT FOUND HIS  
TEAM RIDDLED WITH 71 INJURIES, LITTLE  
5'6" PHIL RIZZUTO WAS "IRON MAN" OF  
YANKEES - PLAYING IN 153 GAMES!THIS IS A  
CINCH!NICKNAMED "SCOOTER" BY HIS TEAMMATES,  
RIZZUTO ROAMS FAR AND WIDE AT  
SHORTSTOP POSITION. HANDLED  
TWENTY CHANCES IN FIELD WITHOUT  
ERROR DURING '49 WORLD SERIES  
FOR PERFECT 1.000 AVERAGE.

FILL 'ER UP!

**P**HIL RIZZUTO HAS EATEN WHEATIES SINCE WAY BACK IN 1937  
- WHEN "ONE OF MY TEAMMATES TOLD ME ABOUT 'EM," SAYS  
PHIL. "WHEATIES HAVE PLENTY OF WHAT IT TAKES TO KEEP ME  
COMING BACK FOR MORE. I DON'T KNOW OF ANY BREAKFAST  
DISH THAT TASTES AS GOOD AS MILK, FRUIT AND WHEATIES.  
MY FAVORITE TRAINING DISH!"



**WHEATIES**  
**BREAKFAST OF CHAMPIONS**  
WITH MILK  
AND FRUIT

Wheaties and "Breakfast of Champions" are registered trade marks of General Mills, Inc.



**Kids!****GET THIS SWELL****Official League Baseball**for only 25¢ and 50 **Bazooka** wrappers!

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A lively ball you can wallop a mile!

Official size and weight!

The "Perfect Sphere" Baseball

Actual Size



Genuine Horse Hide cover!

Hand-sewn red stitching for curve-ball pitching!



No limit to the number of balls you can win! Pool wrappers with your buddies—your choice of baseball or Official Softball!

GEE! WHAT A SWELL BASEBALL! MUST HAVE COST PLENTY!

NO! ONLY 50 BAZOOKA WRAPPERS AND 25¢

**HERE'S HOW TO GET YOUR BALL!**

Just save the red, white and blue foil wrappers from Penny Bazooka—the Atom Bubble Gum. When you have collected 50 wrappers, mail them, with your name, address, and the word "BASEBALL" or "SOFTBALL" plus 25¢ to BAZOOKA, Box 100, Brooklyn 32, N. Y. You may send in as often as you wish—you'll get an Official League Baseball or an Official Softball for every group of 50 wrappers plus 25¢—by return mail! But start saving wrappers NOW. This offer expires July 30, 1950.

Now Every Kid can Afford one

Prizes Comics

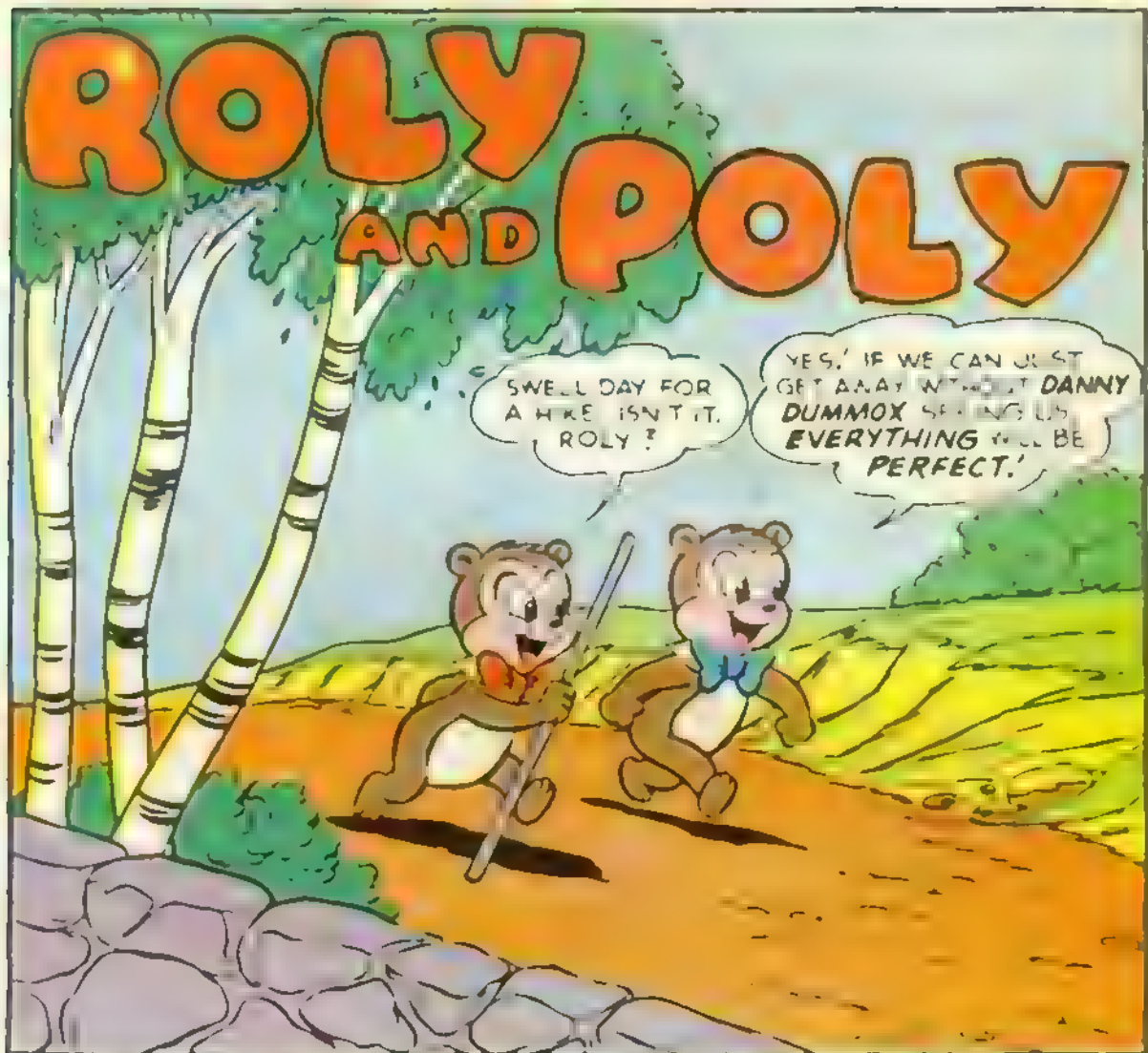
**2 BIG CHEWS 1¢**

Made by the makers of TOPPS Chewing Gum



**ALWAYS** save **Bazooka** Wrappers... They're **ALWAYS** Valuable!

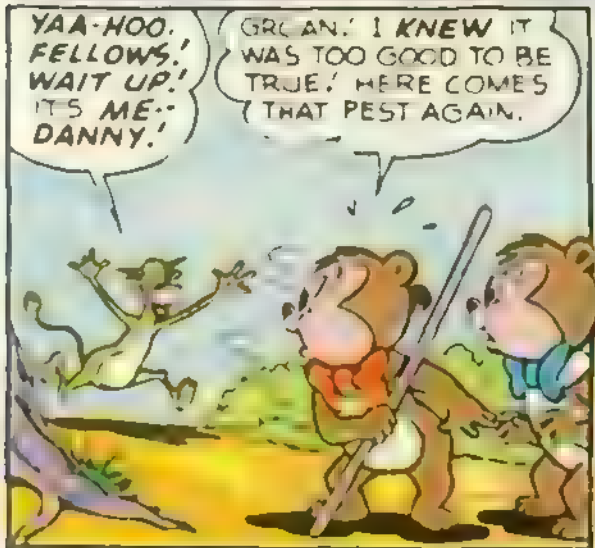




# ROLY AND POLY

SWELL DAY FOR A HKE ISN'T IT, ROLY?

YES, IF WE CAN JUST GET AWAY WITHOUT DANNY DUMMOX SAYING US EVERYTHING WILL BE PERFECT!



YAA-HOO, FELLOWS! WAIT UP! IT'S ME--DANNY!

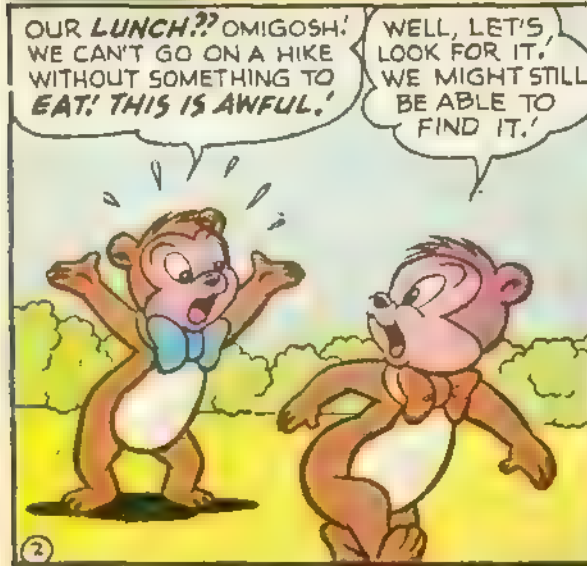
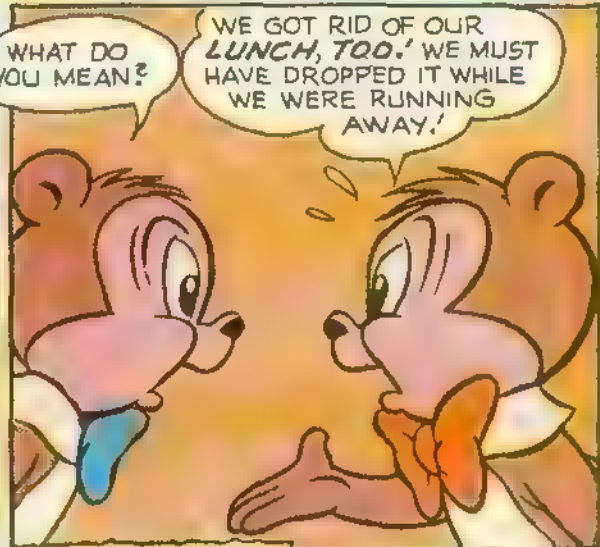
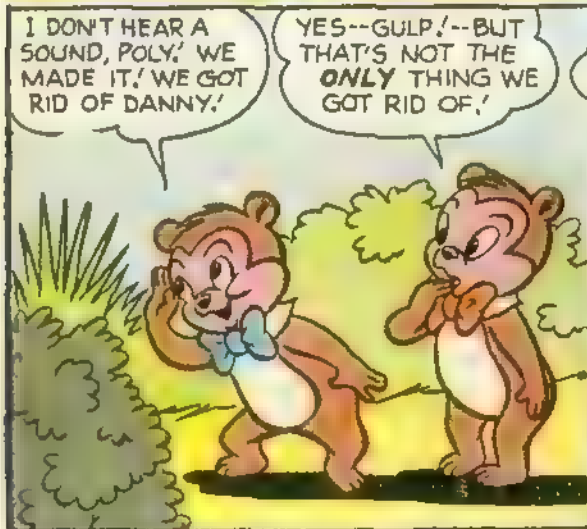
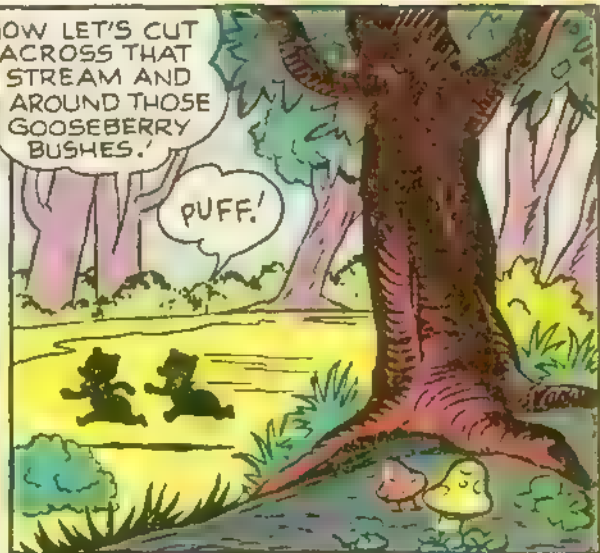
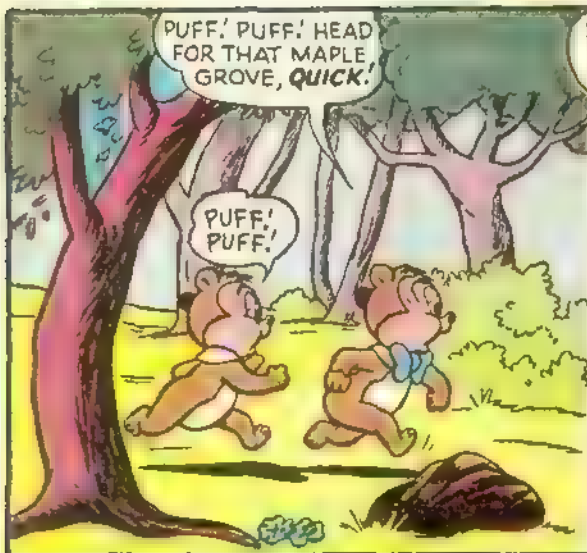
GEE AN! I KNEW IT WAS TOO GOOD TO BE TRUE! HERE COMES THAT PEST AGAIN.



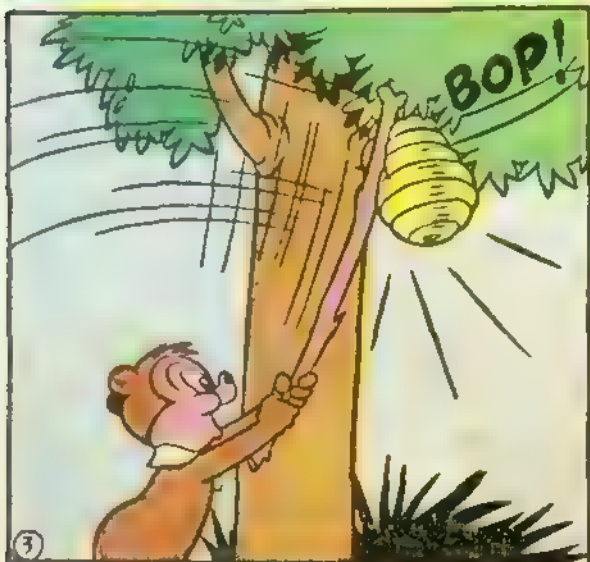
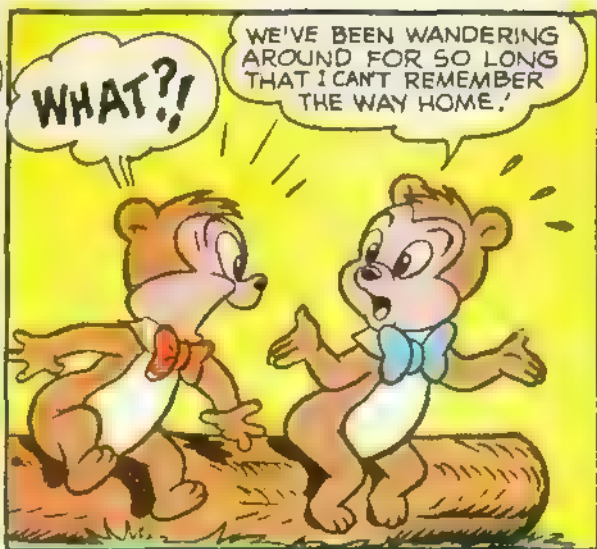
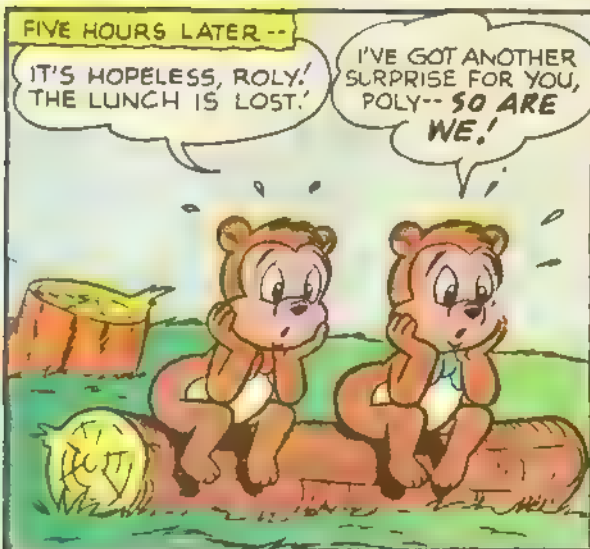
YEA HOO! WAIT FOR ME!

COME ON ROLY, LET'S DUCK THROUGH THE WOODS. MAYBE WE CAN SHAKE HIM OFF!

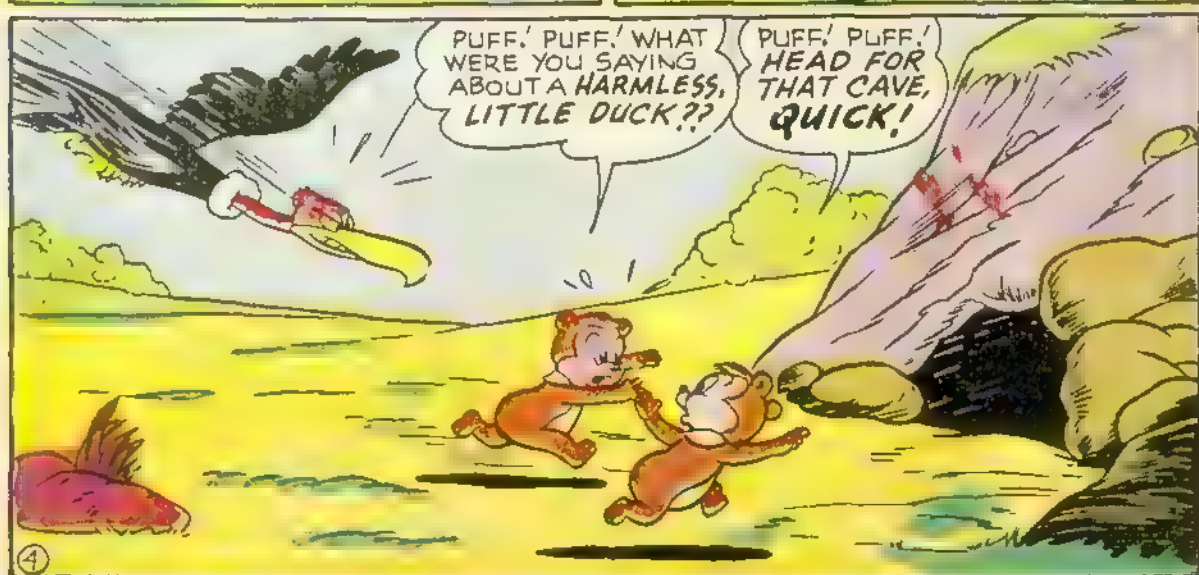
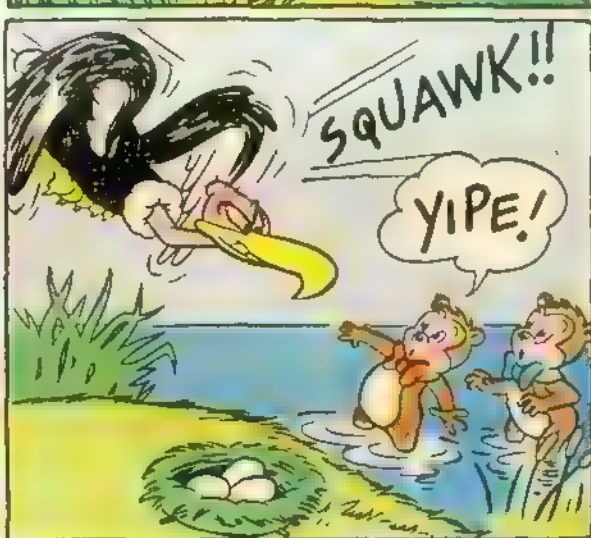
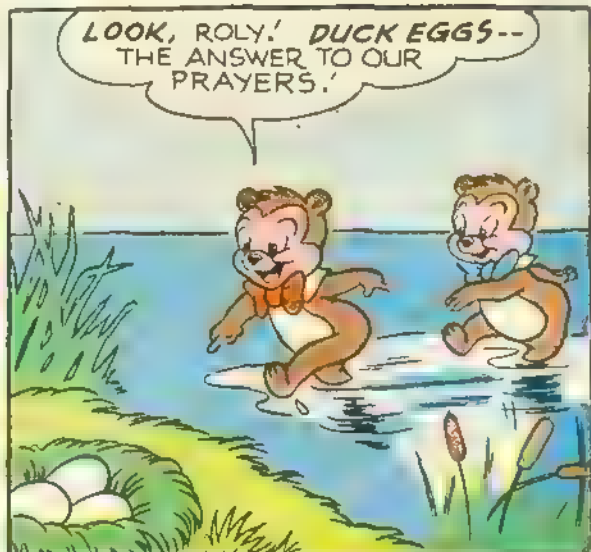
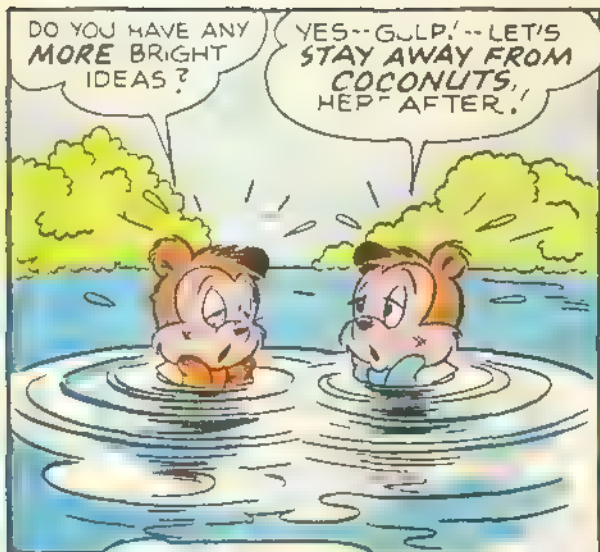




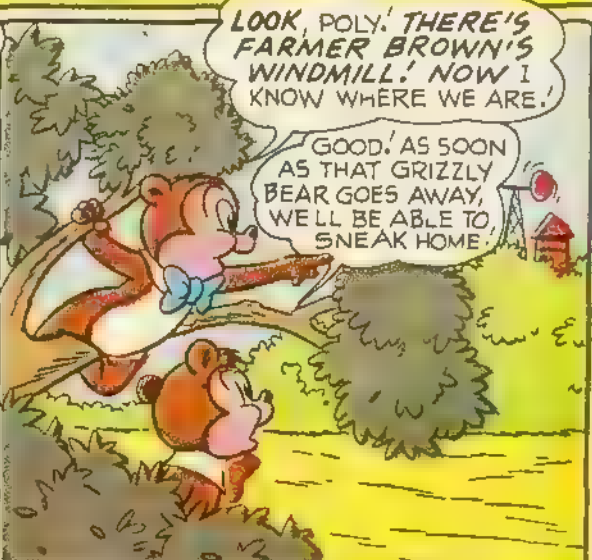
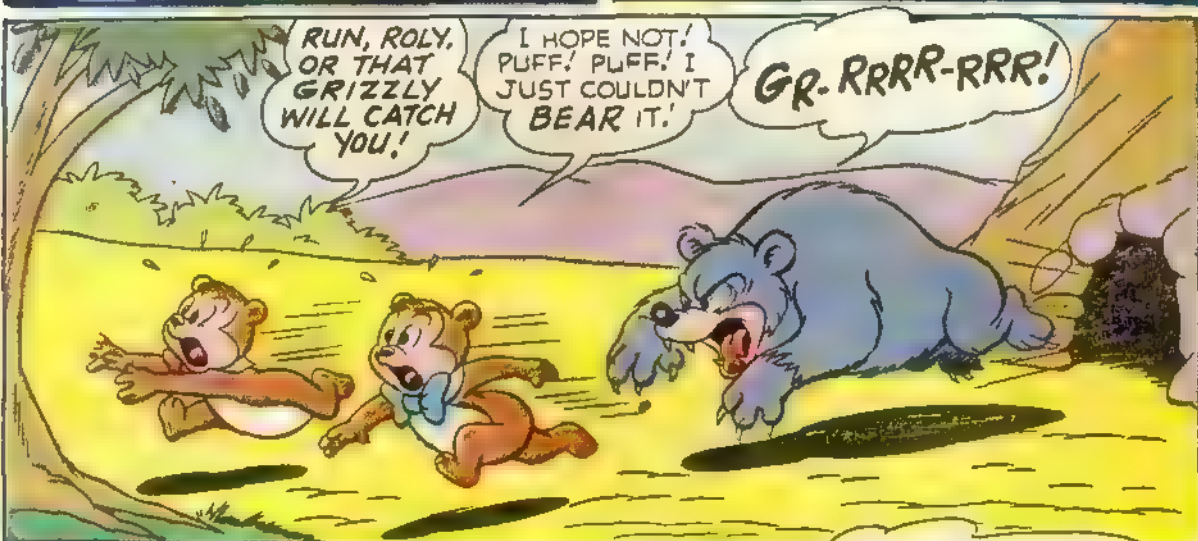
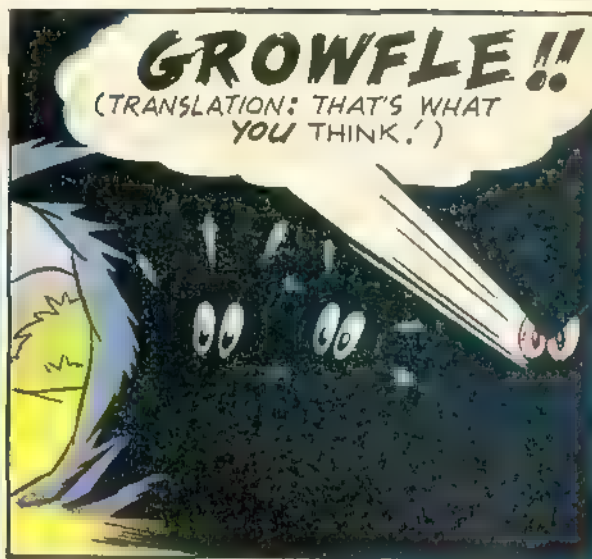
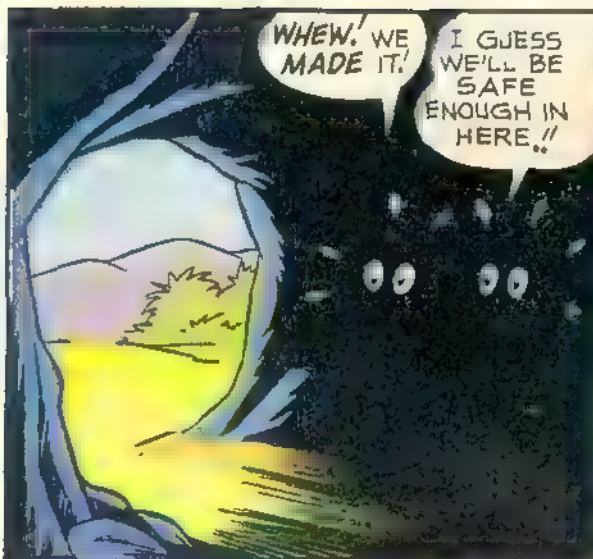




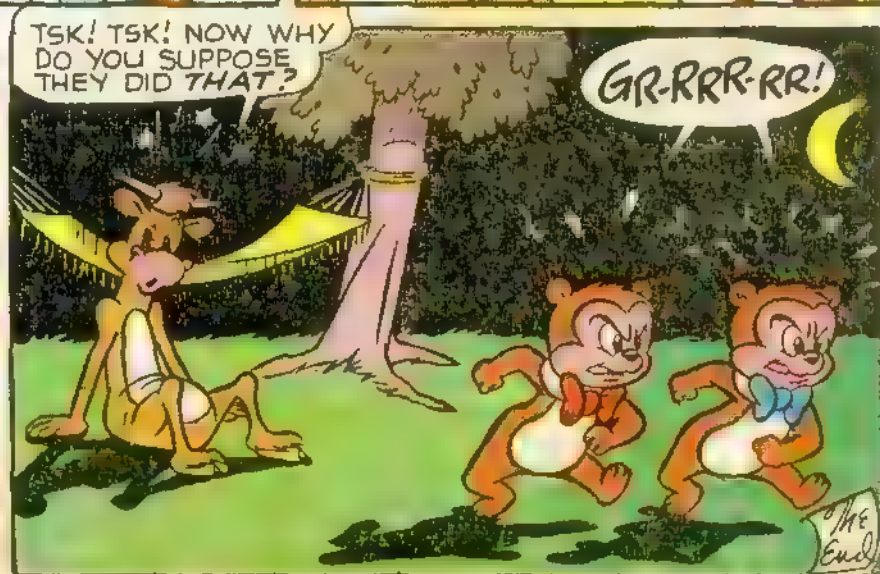
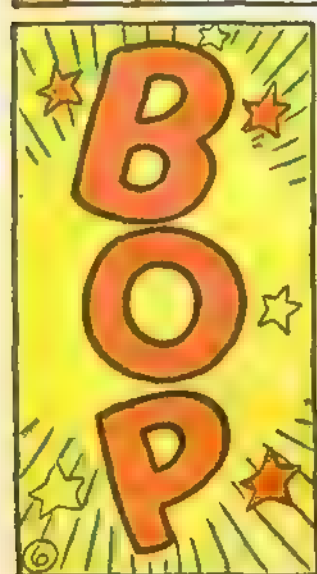
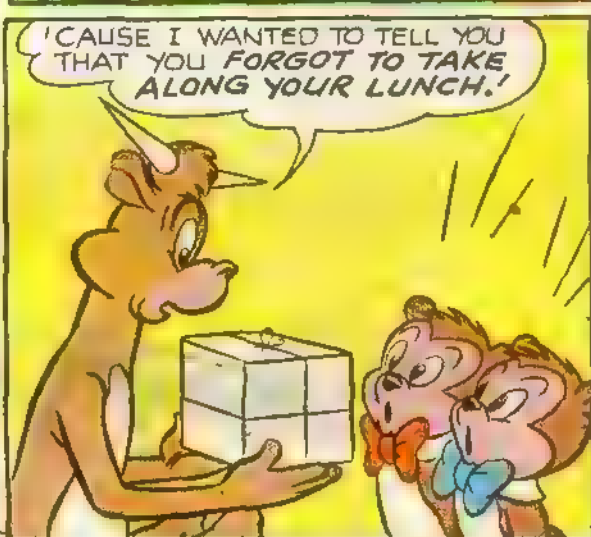
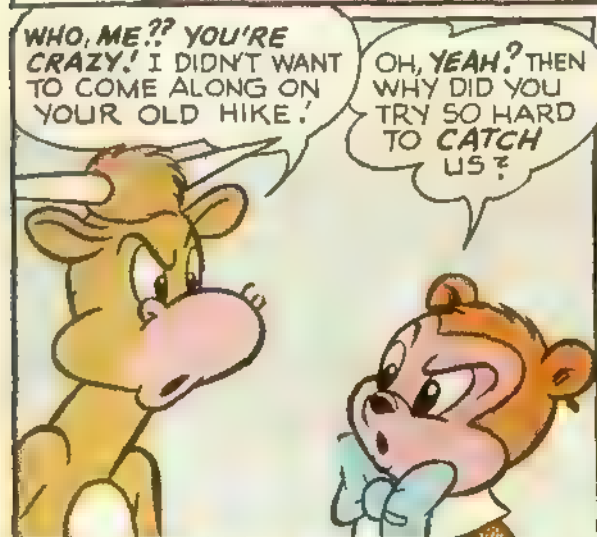
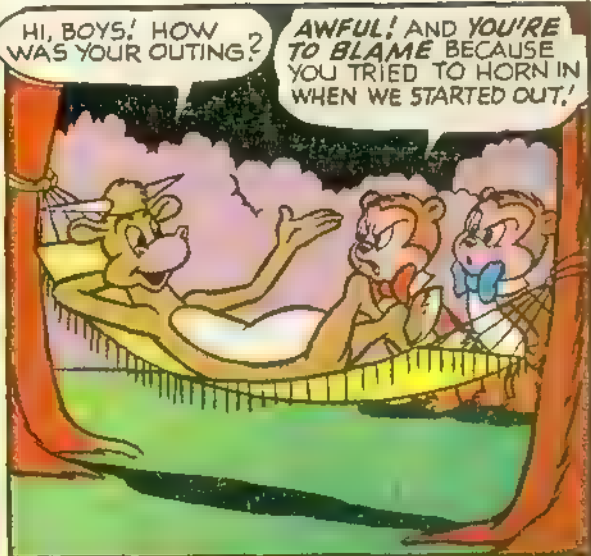
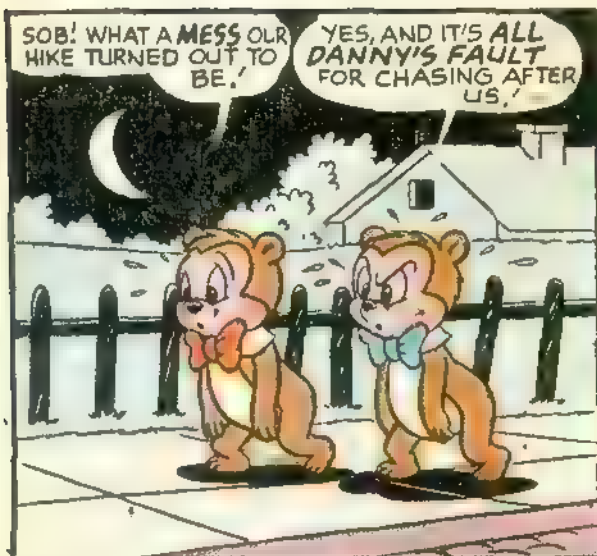




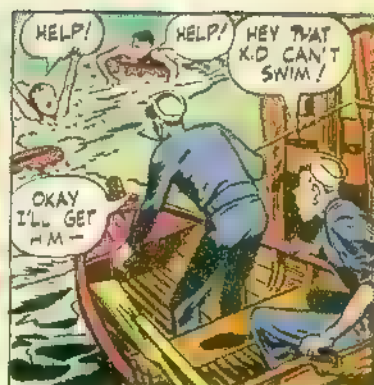
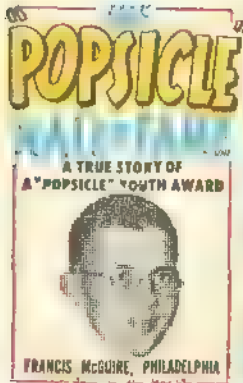












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**KEO POPS**

**FOR SWEET GIFTS!**

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ICE MILK on-a-stick BAGS  
that read "POPSICLE PETE" &  
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**CHARM BRACELET**  
Beautiful gold finished  
bracelet with 9  
different  
exciting  
charms  
The Co-eds  
favorite  
**125 BAGS  
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Regulation College League  
ball, sturdy horse  
hide cover,  
tough  
stitching  
Can really  
'take it!'  
**225 BAGS  
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Genuine Good Luck skull  
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Fits any  
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**WRIST COMPASS**  
Real explorer's magnetic wrist  
compass on plastic band  
Steers you right day or night  
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VALUABLE GIFTS  
and  
LOTS MORE**

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**ASK for GIANT GIFT LIST—FREE at your ice cream store,  
or write to "POPSICLE PETE" at address nearest you.**



# "U.S. ROYAL"

WITH HIS  
JET-PROPELLED BIKE



BEATING THE  
BROKEN  
BUCKBOARD!



LOOK ROYAL--  
THE AVALANCHE  
SPLIT THAT  
BUCKBOARD  
IN HALF!

-- AND HURT  
THE DRIVER!



YOU BOYS CATCH UP WITH  
THAT REAR SECTION, WHILE  
I GO AFTER THE  
FRONT HALF!

DEPUTY U.S. ROYAL JETS OFF  
AFTER THE FRIGHTENED  
HORSES--



AND SOON--



WHOA THERE,  
FELLAS - WHOA!

MEANWHILE AFTER A DANGEROUS  
DOWNHILL RACE THE BIKE CLUB BOYS  
BRING THEIR HALF OF THE ADVENTURE  
TO A STOP!



LATER

YOUR FAST ACTION  
SAVED OUR LIVES! SAY,  
ALL THAT SPEED MUST  
BE PRETTY TOUGH ON  
YOUR BIKE TIRES!

THAT'S WHY WE ALWAYS  
INSIST ON U.S. ROYAL  
BIKE TIRES! THEY'RE  
REALLY RUGGED - AND  
READY FOR ANY  
EMERGENCY!

FELLAS WHEN YOU GO FOR ALL-  
OUT SPEED YOU WANT TO BE  
SURE EVERYTHING'S UNDER  
CONTROL FOR REAL CONTROL  
AT TOP SPEED INSIST ON U.S.  
ROYAL BIKE TIRES WITH  
THEIR SPECIAL BUILT-IN  
SKID CHAIN!



"THAT BUILT-IN SKID CHAIN  
REALLY HOLDS THE ROAD!"  
SAYS U.S. ROYAL

U.S. ROYAL BIKE TIRES WITH  
THE SPECIAL BUILT-IN SKID CHAIN  
GIVE YOU TOP PERFORMANCE  
AND PERFECT CONTROL - AND  
MORE MILEAGE TOO! WHY NOT  
TRY U.S. ROYALS ON YOUR BIKE?

## U.S. ROYAL BIKE TIRES



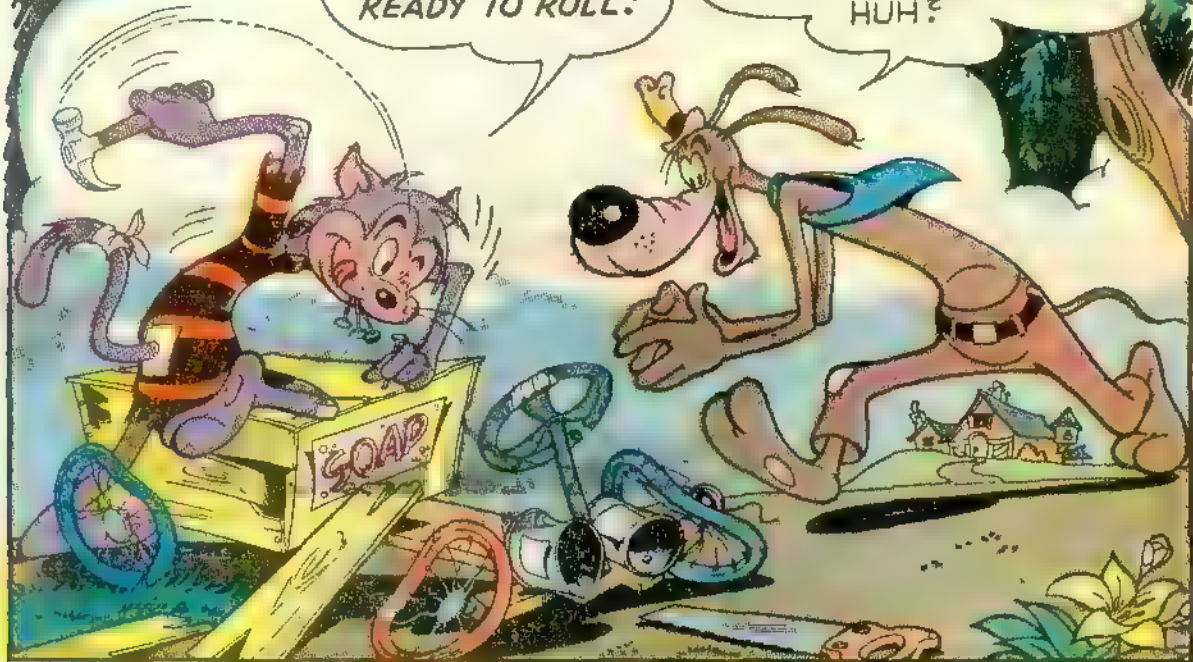
Products of  
UNITED STATES RUBBER COMPANY



# PUSS 'N POOCH

OBOYOBOY! A  
FEW MORE NAILS  
AND IT'LL BE  
READY TO ROLL!

OOH, GOODY--  
A PUSSMOBILE! CAN I RIDE  
IT ONCE, PUSS? CAN I,  
HUH?



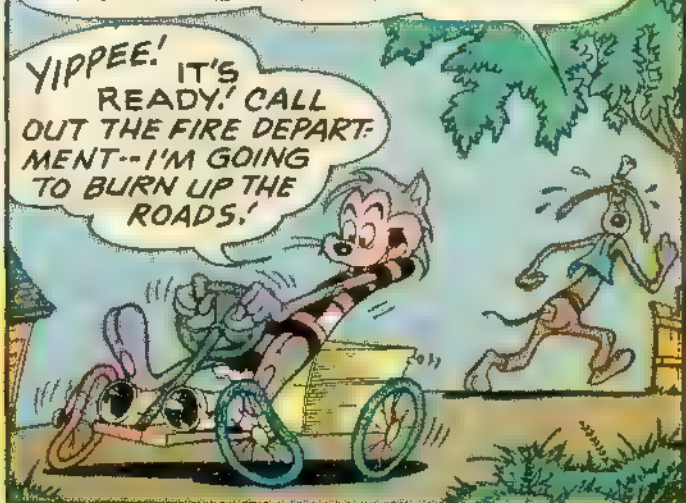
NOTHING DOING!  
THIS IS A  
PUSSMOBILE! NO  
DOGS ALLOWED!

AW, PUSS--  
PLEASE!

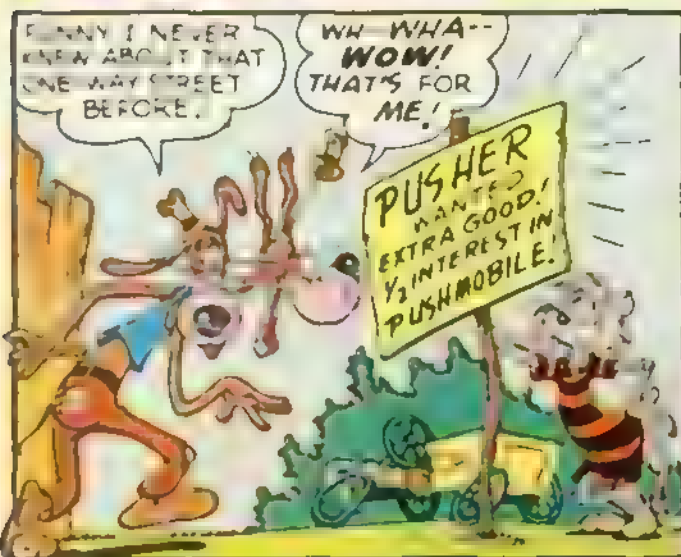
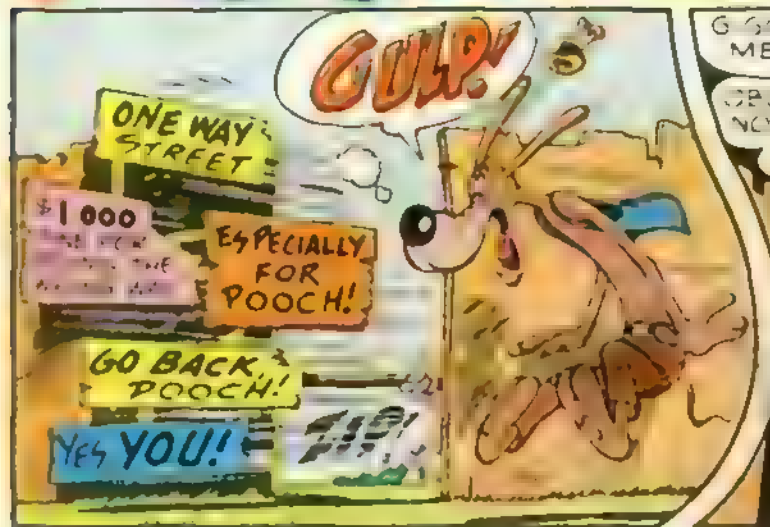
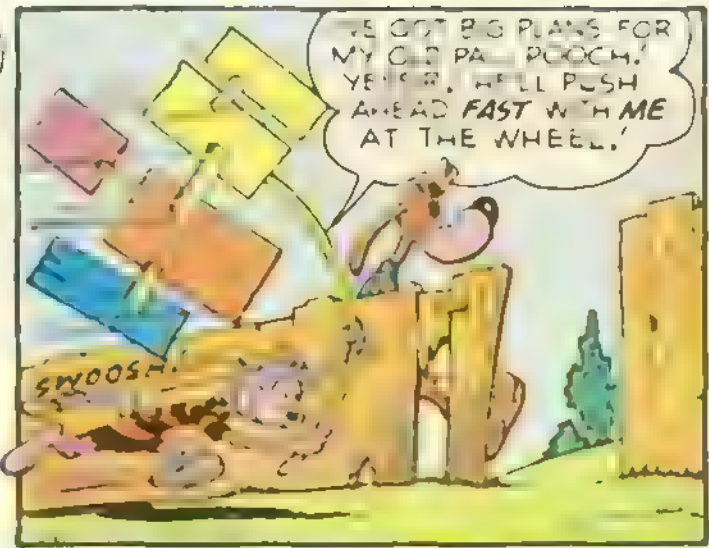
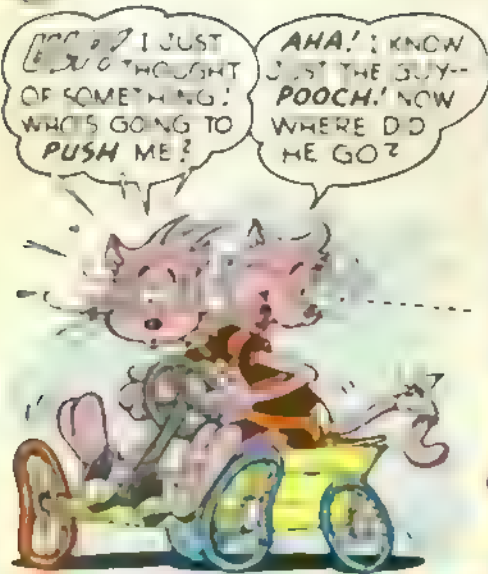


THAT'S A FINE WAY TO TREAT A FRIEND!

YIPPEE!  
IT'S  
READY! CALL  
OUT THE FIRE DEPART-  
MENT--I'M GOING  
TO BURN UP THE  
ROADS!









-- I'M ENTERING THE **NATIONAL AUTO RACES** AND THE OTHER CARS HAVE **MOTORS!**



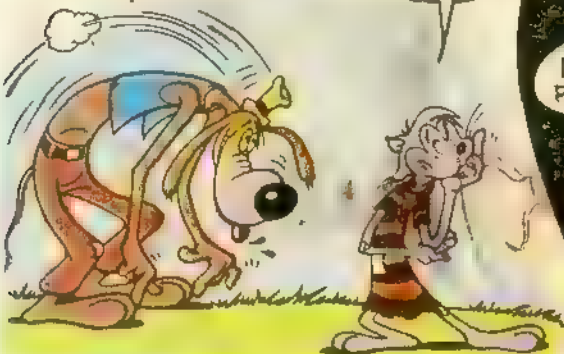
BUT I CAN DO IT, PUSS!  
I JUST KNOW I CAN!  
LOOK AT MY **MUSCLE!**

**HMPH!--**  
**MUSCLE?**  
THAT'S NO  
MUSCLE--THAT'S  
**IMAGINATION!**



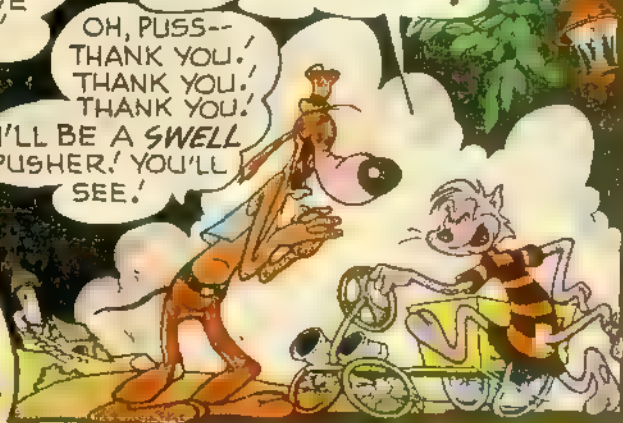
AND SEE? -- I  
CAN TOUCH MY TOES  
**EASY!** I'M IN  
**SWELL SHAPE!**

WELL-L-L --  
OKAY, POOCH!  
SINCE YOU'RE  
MY PAL, I'LL GIVE  
YOU A CHANCE!



BUT YOU'LL HAVE TO GO INTO  
TRAINING **RIGHT AWAY--** SO--  
**START PUSHING!**

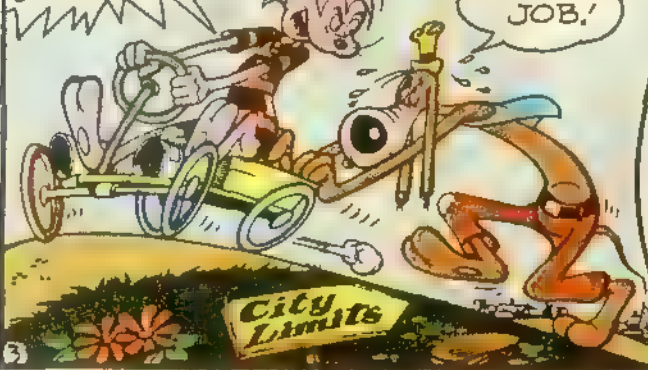
OH, PUSS--  
THANK YOU!  
THANK YOU!  
THANK YOU!  
I'LL BE A **SWELL**  
PUSHER! YOU'LL  
SEE!



**COME ON!**  
**COME ON!**  
**RAISE SOME**  
**DUST!**  
**GLUE-FOOT!**

SURE, PUSS! **PUFF**  
**PUFF** ANYTHING  
YOU SAY! **PUFF**

I DON'T  
WANT TO  
LOSE MY  
JOB!



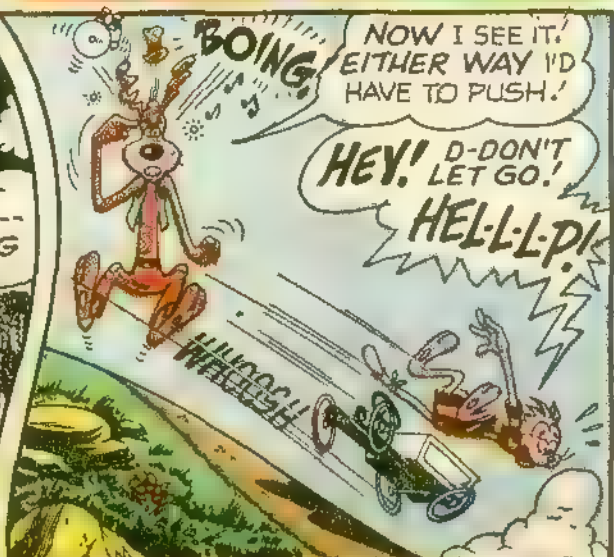
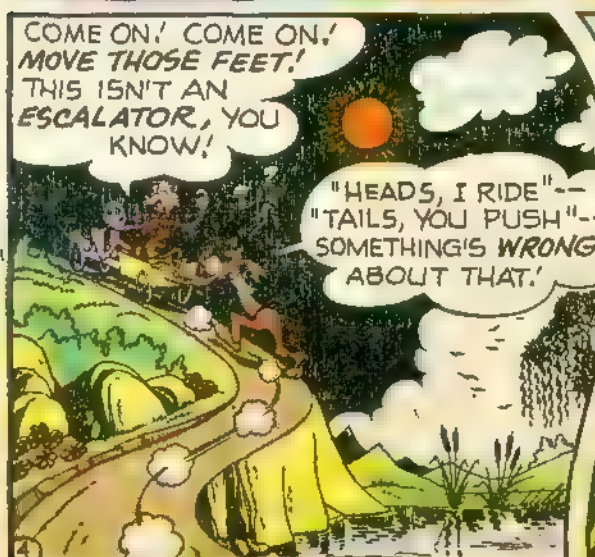
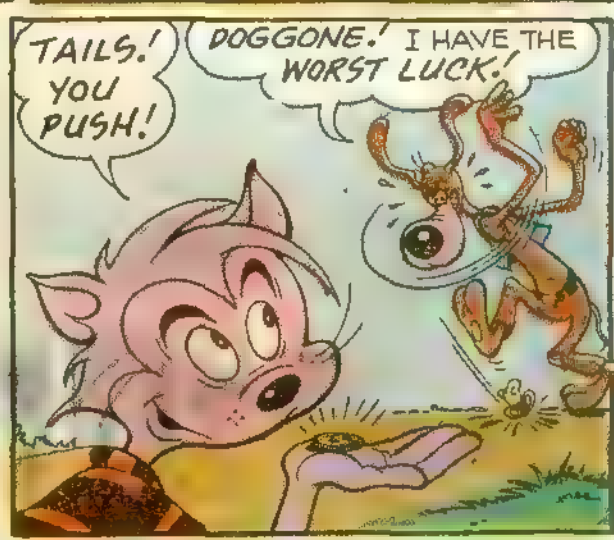
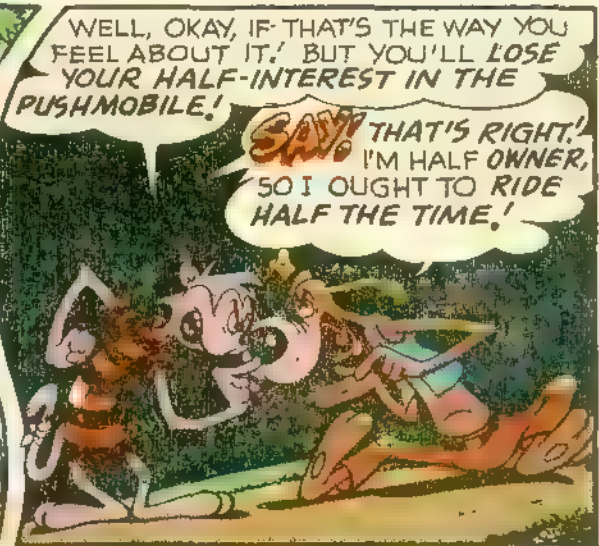
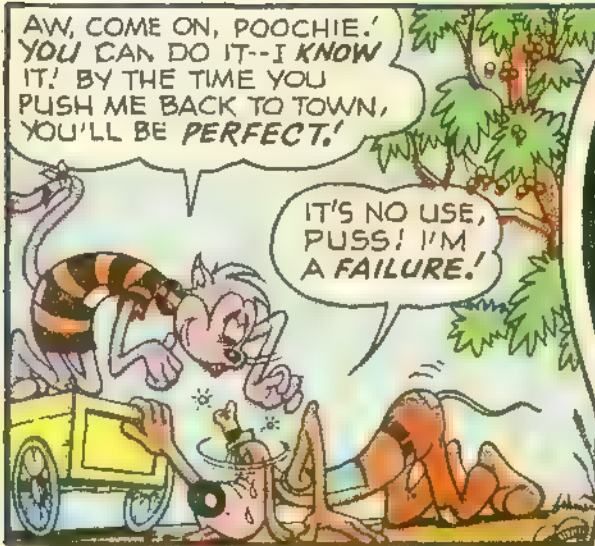
**10 Miles Later...**

YOU KNOW,  
PUSS **GASPS--**  
MAYBE YOU WERE RIGHT!  
I'M JUST **NOT GOOD ENOUGH**  
FOR THIS JOB! **PUFF**

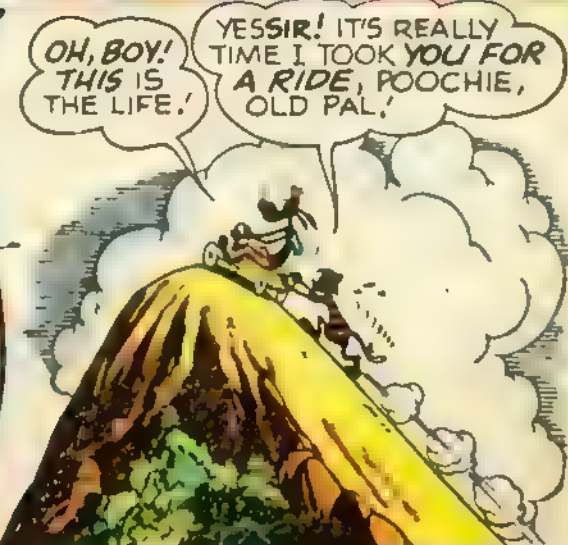
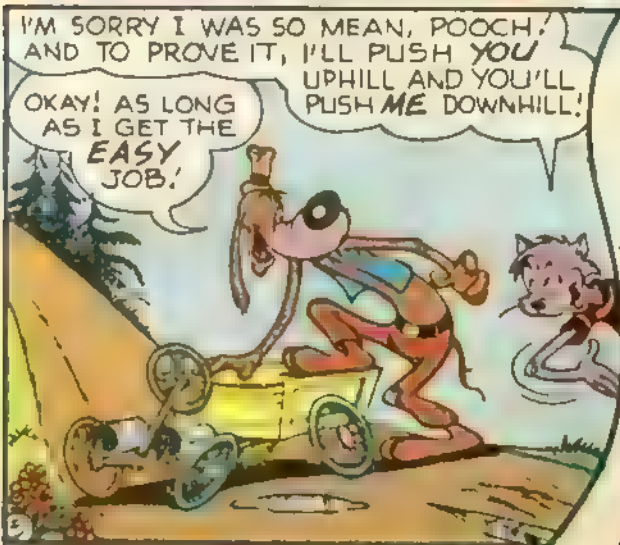
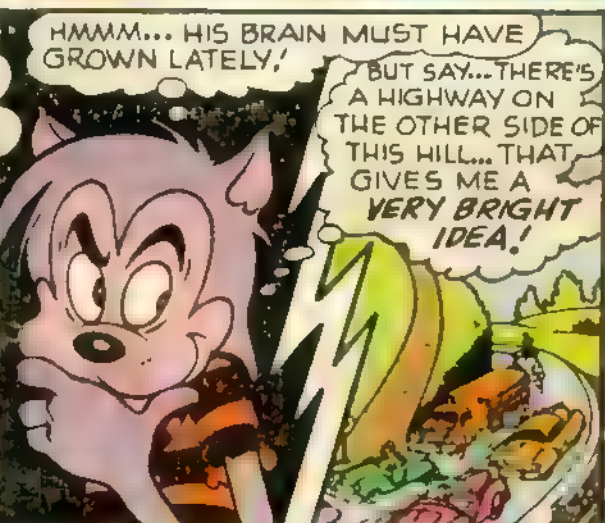
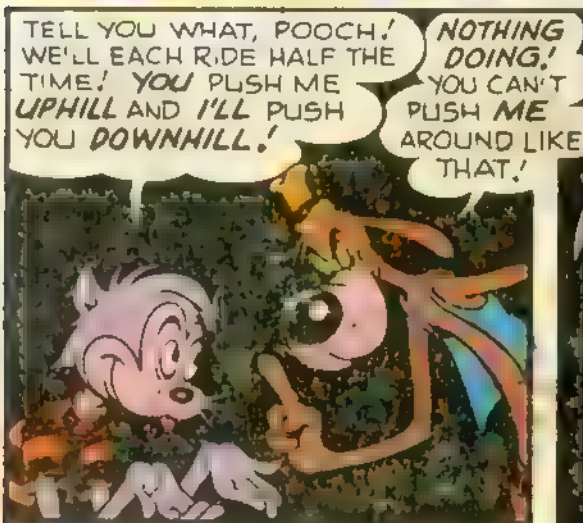
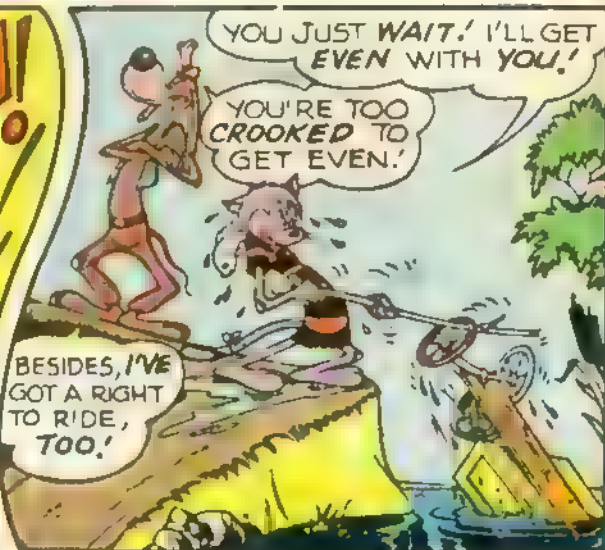
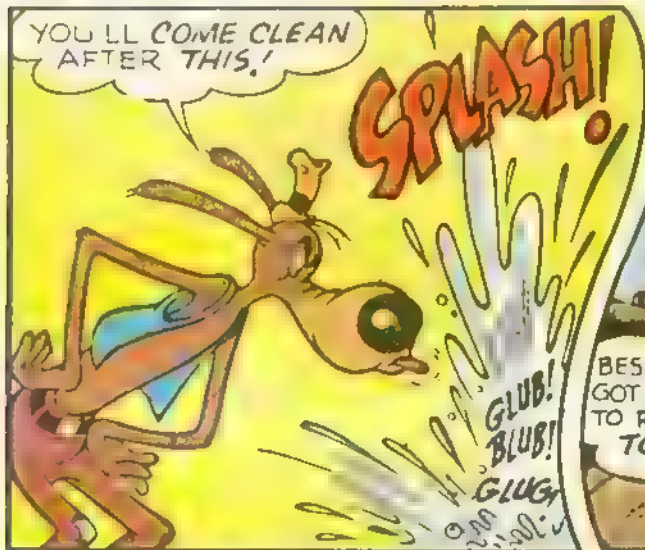
**HON?!** YOU CAN'T  
QUIT NOW!  
WE'RE **TEN MILES**  
FROM TOWN!



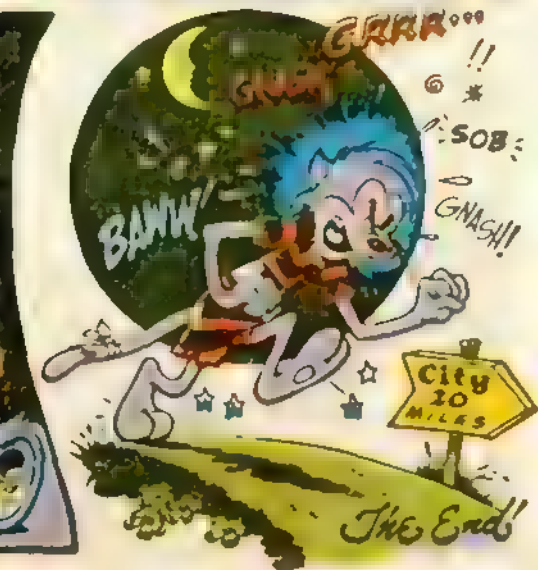
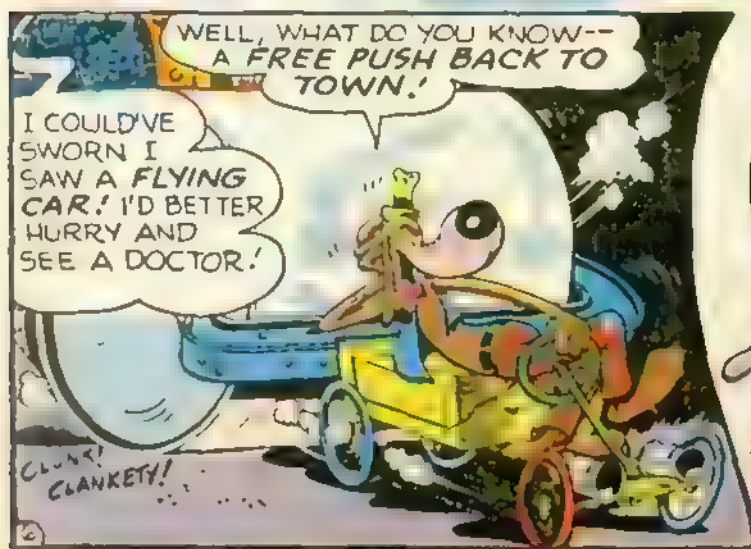
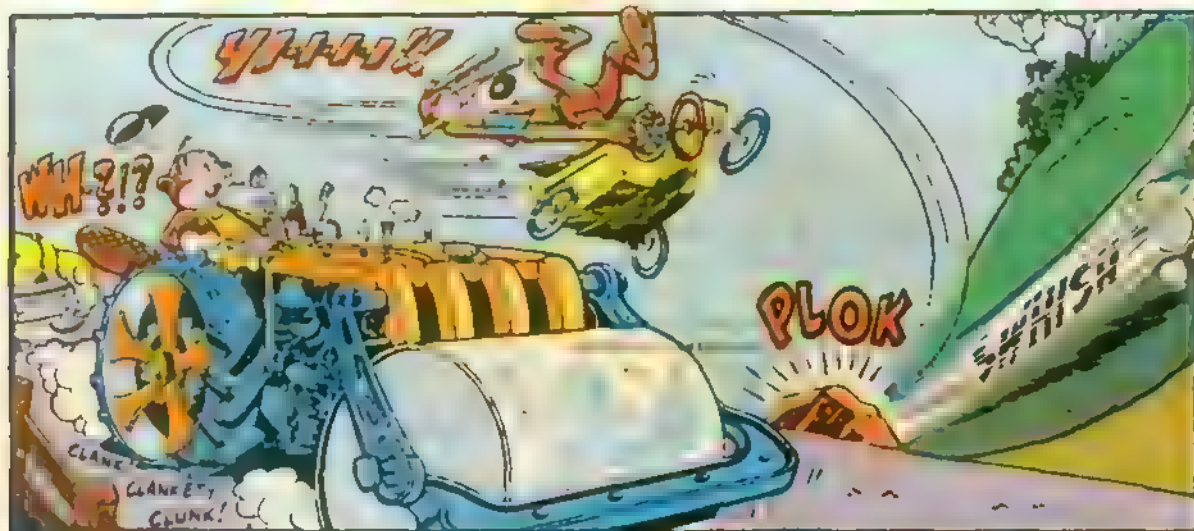
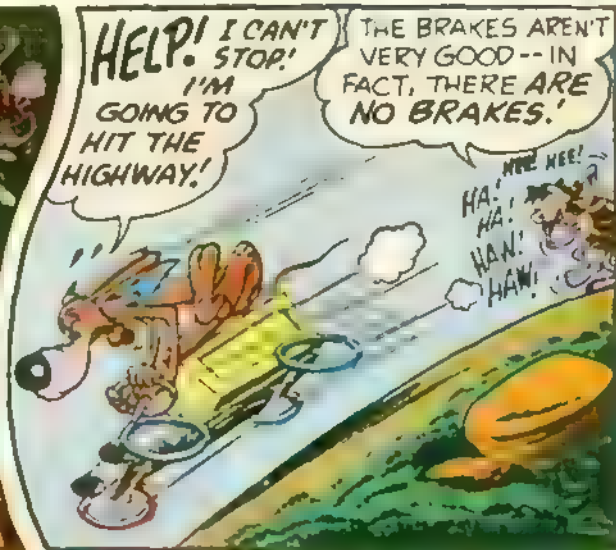














# WOW! BOYS AND GIRLS!

## STRAIGHT ARROW MYSTIC WRIST KIT

**CONTAINS**  
**SHELL (INDIAN WAMPUMI)...**  
**GOLD-PLATED ARROWHEAD...**  
**STRAIGHT ARROW SECRET**  
**INSTRUCTIONS FOR USE!**

Top Cover of Kit,  
 with molded Straight  
 Arrow profile, comes  
 off, reveals secret  
 compartment for  
 messages, valuables!

Remove "box" from  
 the flexible wrist  
 kit, carry it  
 separately!

Wear the Straight  
 Arrow arrowhead  
 on a chain or  
 bracelet as a club  
 badge or jewelry!

Use the  
 shell for Indian  
 Wampum and good  
 luck amon. Special  
 booklet tells history  
 of cowry shells!

Completely water-  
 tight! Symbols  
 message en-  
 graved inside!  
 Straight Arrow  
 himself wears his!

HURRY! HURRY!  
 ONLY **20¢**

The breakfast full  
 of POWER from  
 Niagara Falls!

**LISTEN TO**  
 Straight Arrow's adven-  
 tures on his thrilling radio  
 show. Look in your paper  
 for time and station.



NATIONAL  
 BISCUIT COMPANY

**SEND IN COUPON NOW! LIMITED TIME ONLY!**

NABISCO SHREDDED WHEAT  
 Dept N Box 200, New York 46, N Y  
 Please rush me my STRAIGHT ARROW MYSTIC  
 WRIST KIT 1 enclosure 20¢ and a NABISCO SHREDDED  
 WHEAT Box Top (Please print)

Name

Address

City  Zone  State

No money please. Offer good in U. S. only, closes July 31, 1950



# POP NOODLE

DON YOUR THINKING CAP AND TAKE A CRACK AT POP NOODLES BRAINTEASERS. BUT NO FAIR PEEKING AT THE ANSWER BOX UNTIL YOU'VE MADE A REAL GOOD TRY!



IN PROBLEM NUMBER ONE, TWO FIVE-LETTER WORDS CAN BE SPELLED FROM THE LETTERS IN THE BOX! IN PROBLEM TWO, TWO SIX-LETTER WORDS ARE LURKING...AND IN PROBLEM THREE, YOU'LL FIND TWO FIVE-LETTER WORDS! READY? GET SET! GO!

<div data-bbox="52 536 236 712"> <p>ON AC</p> </div> <div data-bbox="240 717 341 806"> <p>E</p> </div> <div data-bbox="45 806 76 848">1</div>	<div data-bbox="395 536 579 712"> <p>AY ON</p> </div> <div data-bbox="395 717 579 806"> <p>MD</p> </div> <div data-bbox="473 806 505 848">2</div>	<div data-bbox="723 536 907 712"> <p>IU NT</p> </div> <div data-bbox="635 717 735 806"> <p>E</p> </div> <div data-bbox="876 806 908 848">3</div>	<div data-bbox="1002 509 1141 589">ANSWER BOX</div> <div data-bbox="1019 650 1189 836"> <p>1 - OCEAN 2 - MONDAY 3 - UNITE</p> </div>
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**NEW!** *Schwinn*  
**HAND BRAKES!**

FOR ALL BALLOON TIRE BIKES

**NOW** YOU CAN HAVE TWO HAND BRAKES ON YOUR BIKE

Here is that long-sought two-handing hand brake you have heard about. Have your Schwinn Dealer put it on your bike and be the envy of your friends. Make your bike to a smooth riding one, or permit a dead stop instantly. You need the extra brake. Autos have front wheel brakes; bicycles need them too and at low priced, short-time cost added.

**LOOK**

**AT YOUR SCHWINN DEALERS NOW**

**FITS ALL BIKES**

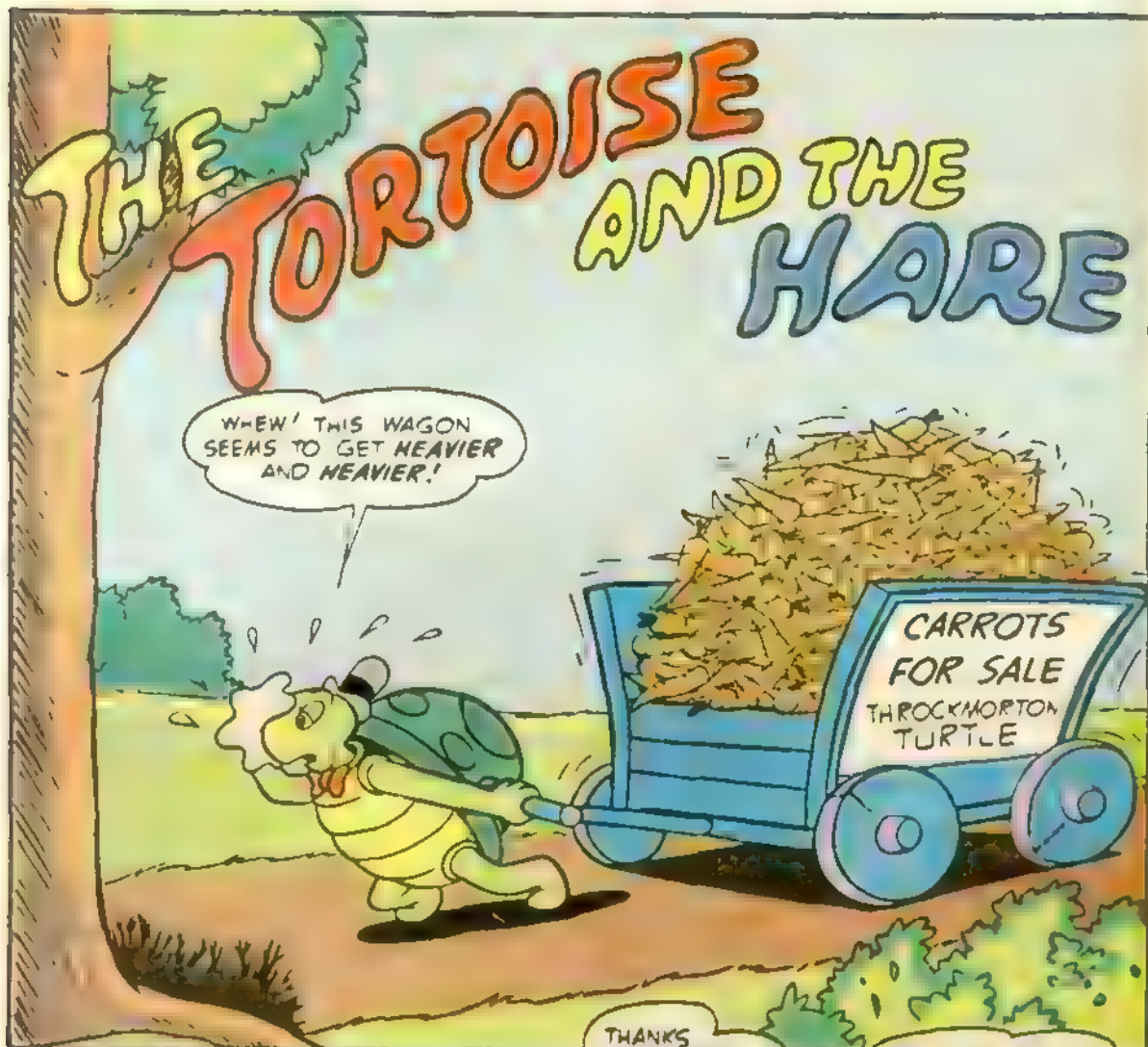
MADE BY THE FAMOUS SCHWINN BICYCLE PEOPLE, SO YOU KNOW IT'S THE BEST

HAVE YOUR SCHWINN DEALER INSTALL ONE RIGHT NOW



# THE TORTOISE AND THE HARE

WHEW! THIS WAGON SEEMS TO GET HEAVIER AND HEAVIER!

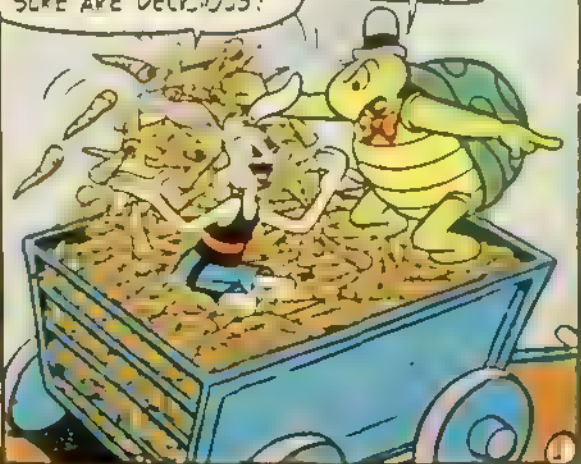


GOSH, WHAT'S THAT FUNNY NOISE...?

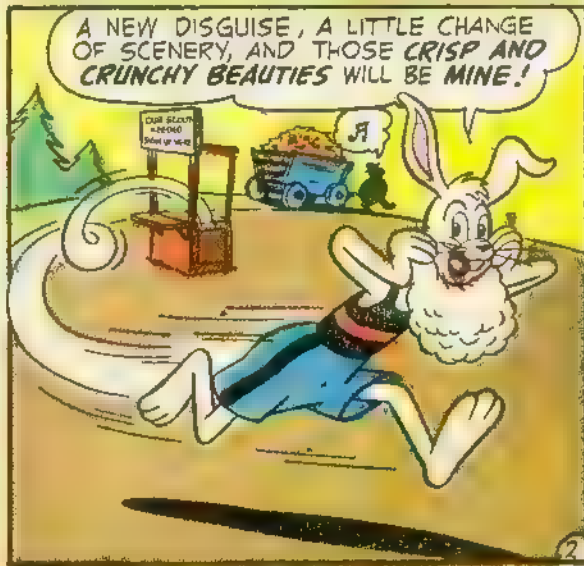
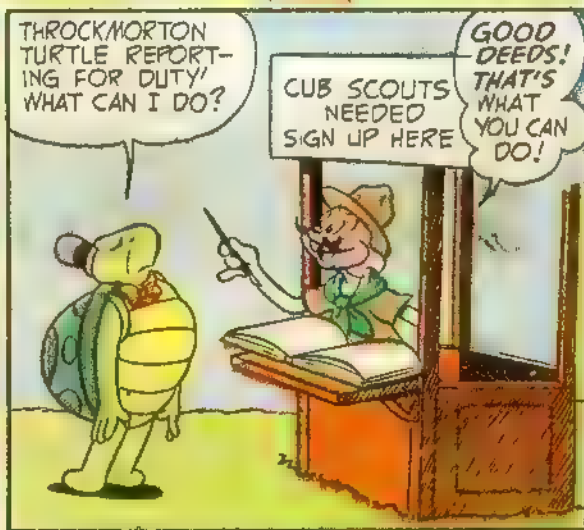
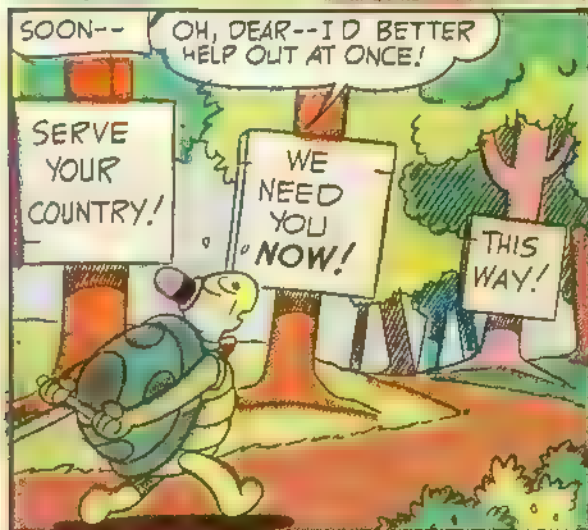
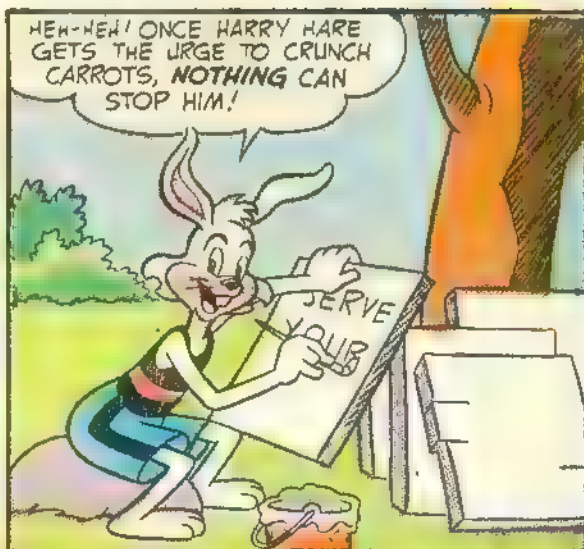
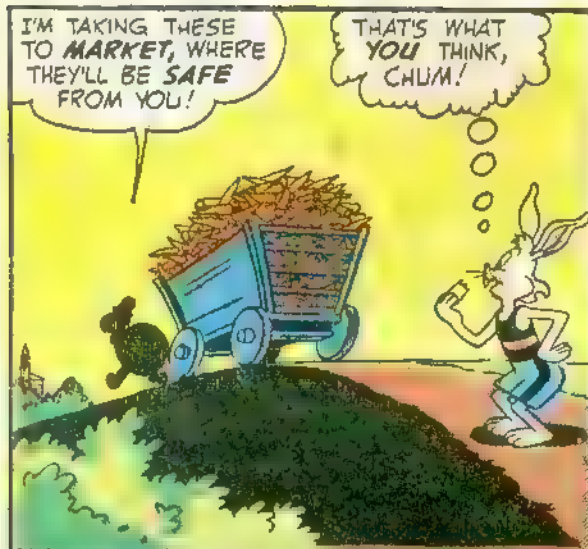


THANKS PAL, IT WAS KIND OF STUFFY IN HERE, BUT CRUNCH CRUNCH THESE CARROTS SURE ARE DELICIOUS!

GET OUT OF MY WAGON THIS INSTANT, YOU GREEDY RABBIT!









A LITTLE LATER--

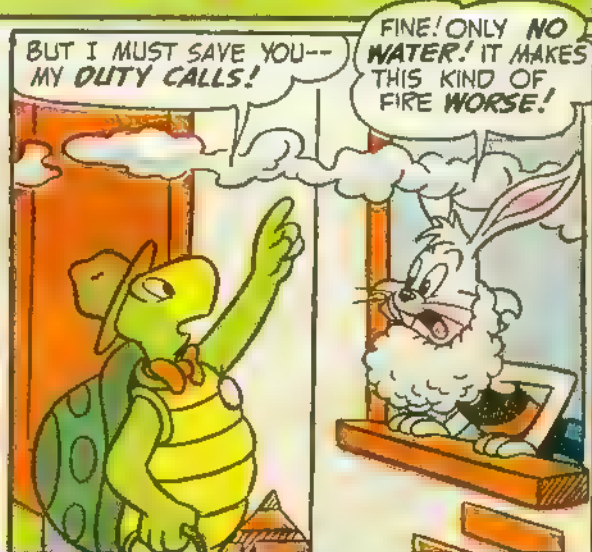


HELP! FIRE!  
ASSISTANCE! CUB  
SCOUTS APPLY  
AT ONCE!



FEAR NOT! I, CUB  
SCOUT THROCKMORTON  
TURTLE, WILL EXTINGUISH  
THAT BLAZE!

NO! NO!  
NOT WITH  
WATER!



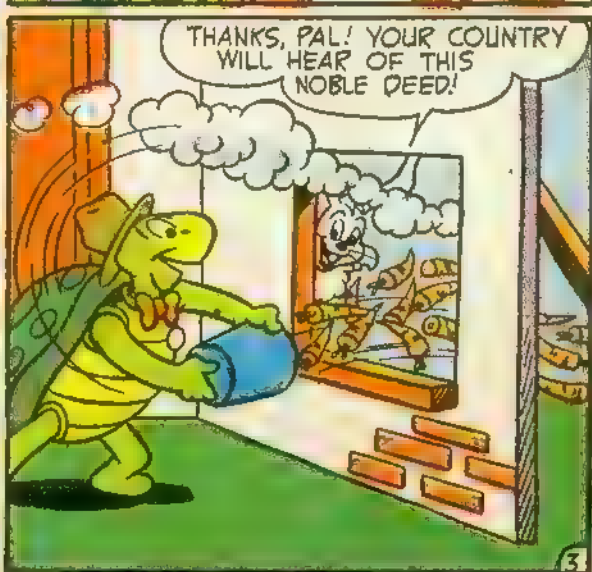
BUT I MUST SAVE YOU--  
MY DUTY CALLS!

FINE! ONLY NO  
WATER! IT MAKES  
THIS KIND OF  
FIRE WORSE!



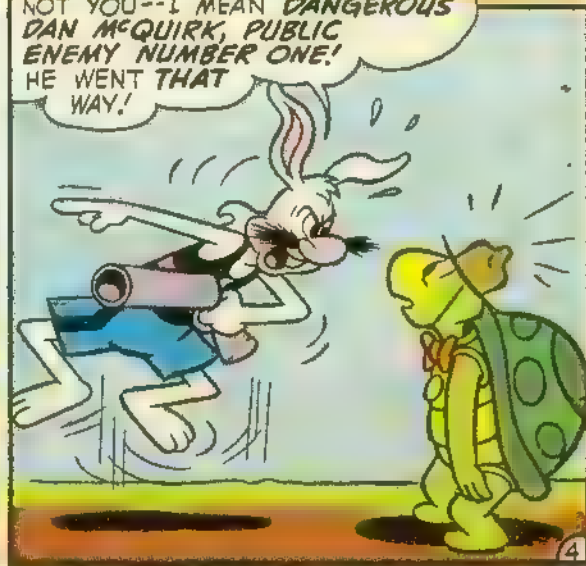
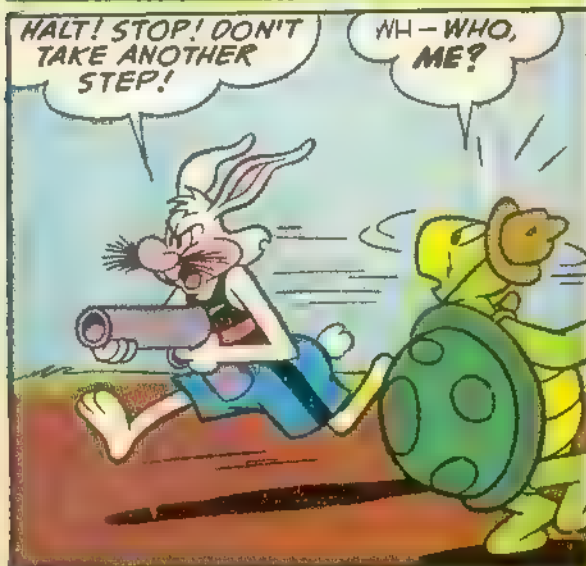
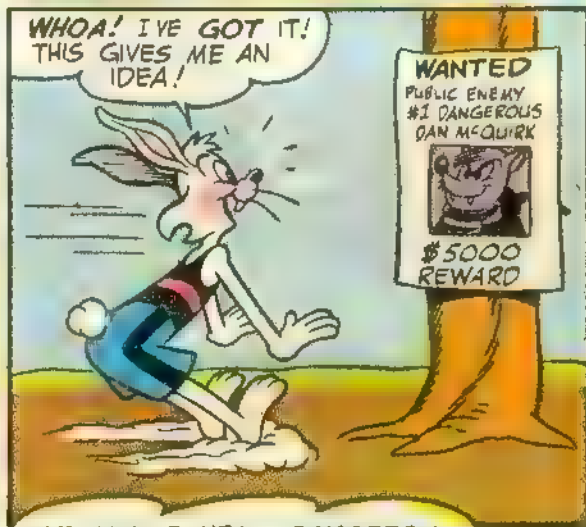
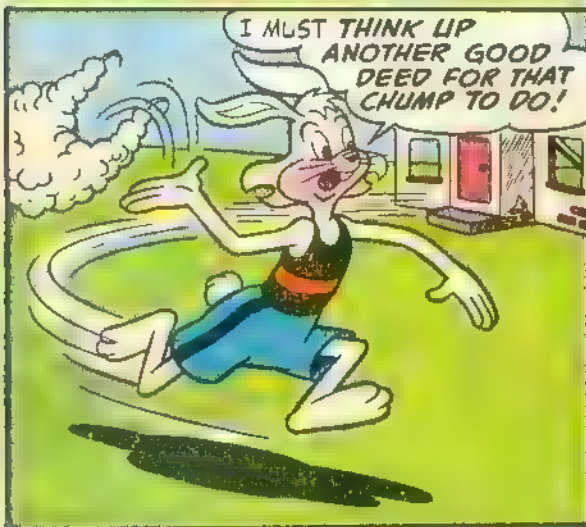
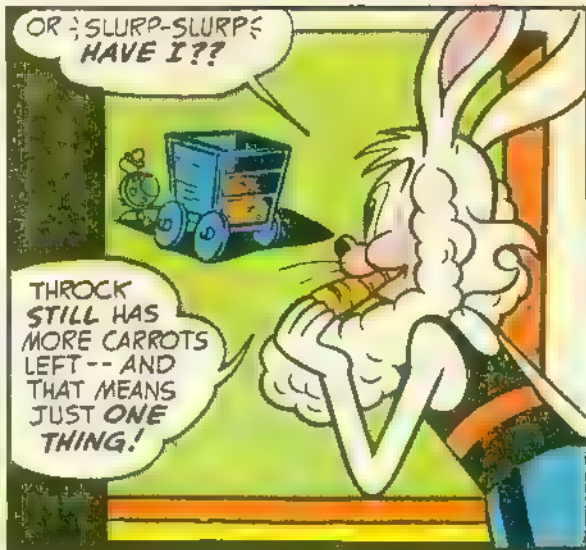
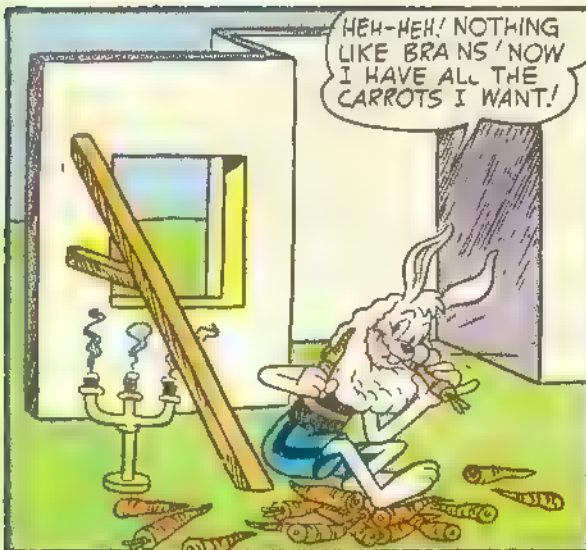
BUT WHAT  
WILL PUT  
IT OUT?

CARROTS--THAT'S WHAT!  
ONLY CARROTS CAN  
CONTROL THESE  
DEADLY FLAMES!

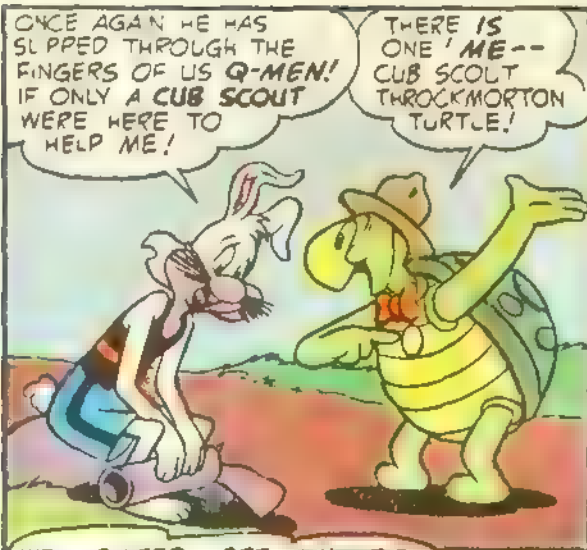


THANKS, PAL! YOUR COUNTRY  
WILL HEAR OF THIS  
NOBLE DEED!









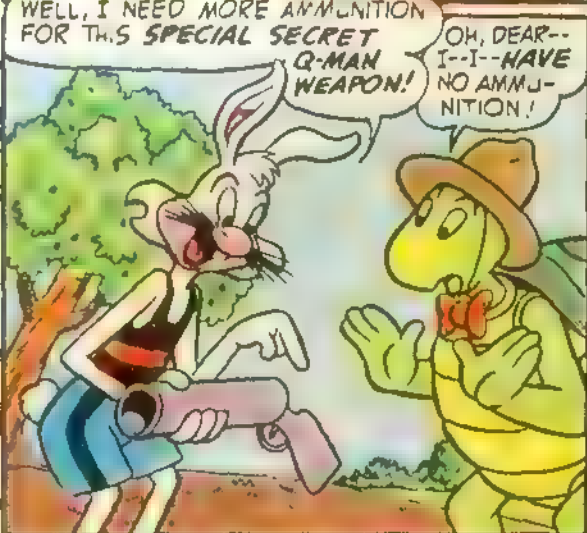
ONCE AGAIN HE HAS SLIPPED THROUGH THE FINGERS OF US Q-MEN! IF ONLY A CUB SCOUT WERE HERE TO HELP ME!

THERE IS ONE 'ME-- CUB SCOUT THROCKMORTON TURTLE!



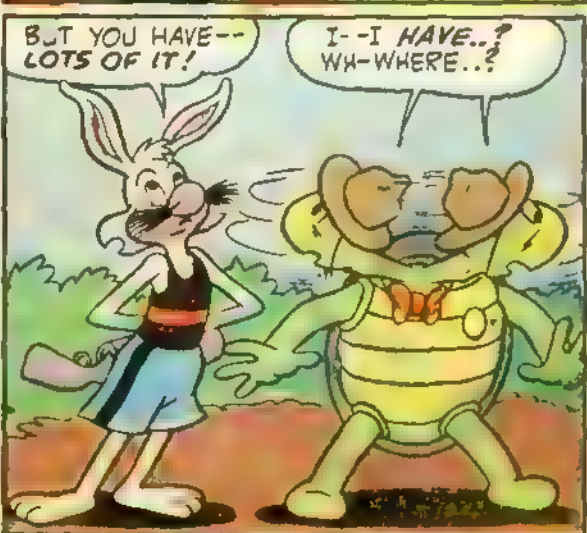
OH, WHAT A RELIEF! WITH YOUR HELP, THE Q-MEN WILL NOT FAIL AGAIN!

OH, PLEASE, SIR-- TELL ME WHAT I CAN DO!



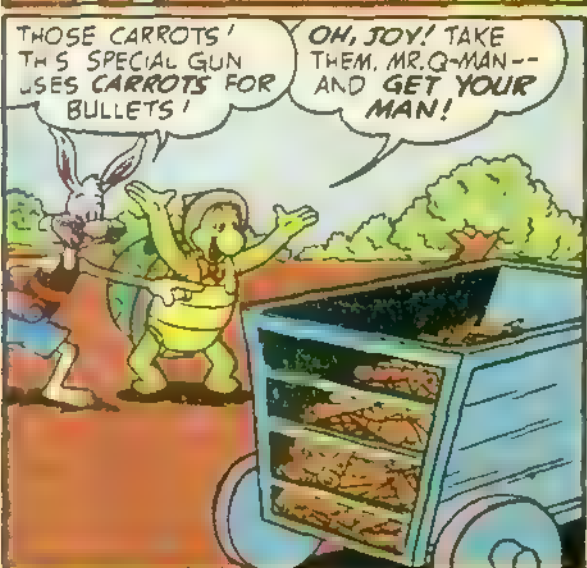
WELL, I NEED MORE AMMUNITION FOR THIS SPECIAL SECRET Q-MAN WEAPON!

OH, DEAR-- I--I--HAVE NO AMMUNITION!



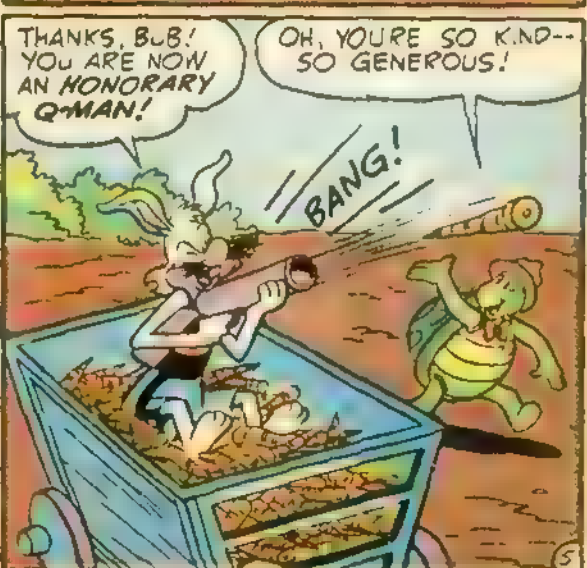
BUT YOU HAVE-- LOTS OF IT!

I--I HAVE..? WH-WHERE..?



THOSE CARROTS! THIS SPECIAL GUN USES CARROTS FOR BULLETS!

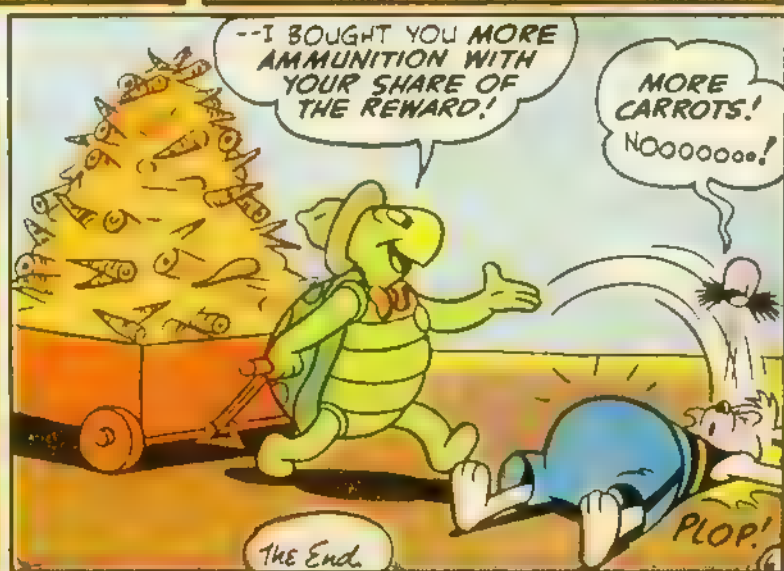
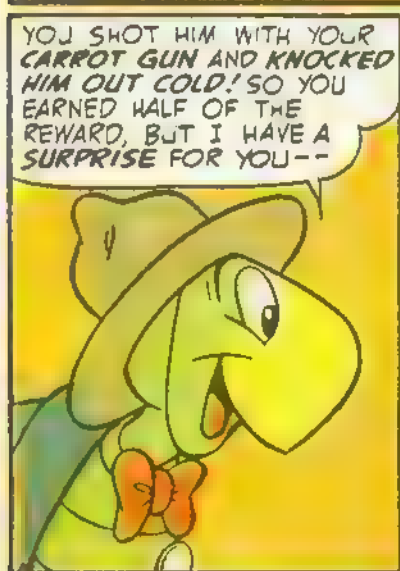
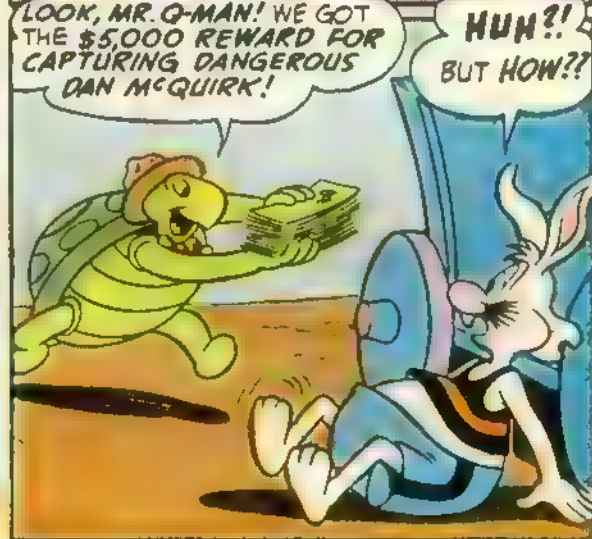
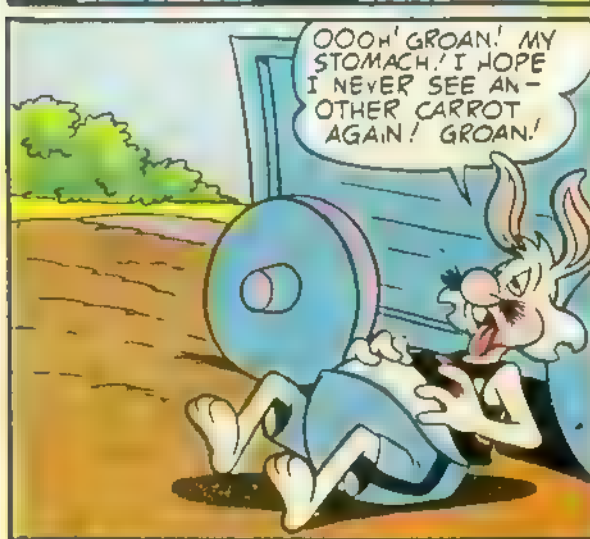
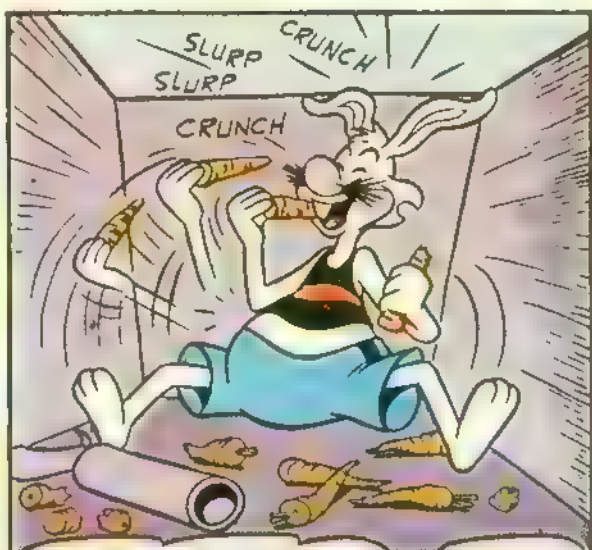
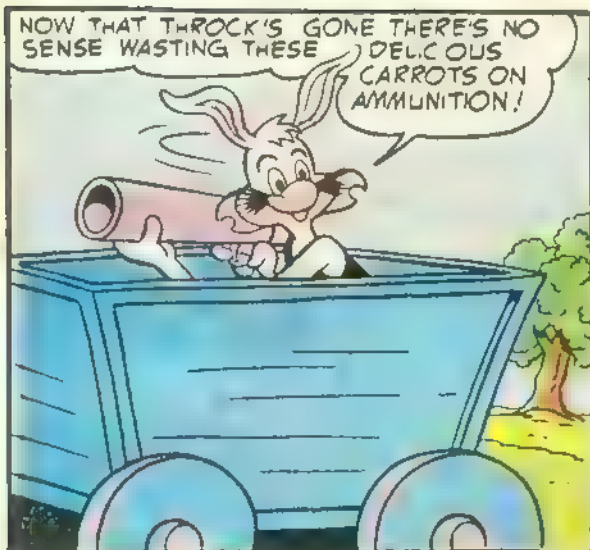
OH, JOY! TAKE THEM, MR. Q-MAN-- AND GET YOUR MAN!



THANKS, BUB! YOU ARE NOW AN HONORARY Q-MAN!

OH, YOU'RE SO KIND-- SO GENEROUS!

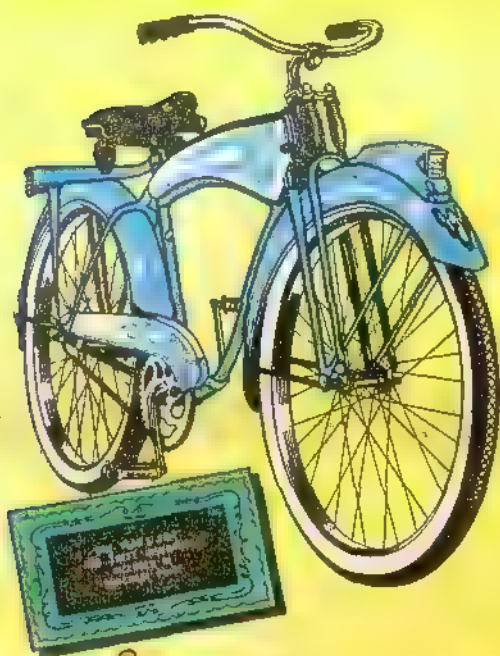






# See **MONARK** ... Then Buy The **MONARK** Super DeLuxe

*Head of the Monark Line*



## **1st IN LOOKS**

Only Monark gives you these completely new, modern style features. See the new "Strato-Liner" headlight, new "Protecto-Gard" tank rails, new deeper, longer Motor-Bike fenders. See these and 25 other "Look" features. Thrill to the exciting array of rich colors You'll say Monark Super DeLuxe is the best looking, most fully equipped bicycle you have ever seen.

*America's Standard of Comparison*

## **1st IN LIFE**

Safe because it's strong! Swift because it's engineered like a jet plane! Easy riding because it's built on a modern production line just like a fine automobile—each part in perfect balance. Yes, Monark has plenty of riding life . . . and plenty of lasting life.

*America's Standard of Comparison*

## **1st IN VALUE**

Inch-for-inch, dollar-for-dollar Monark is 1st for value. Extra value too, in Monark's exclusive insurance plan . . . one year's fire and theft insurance included in purchase price . . . yours at no "extra" cost. See Monark—the leader for Looks, Life and Value.

## *America's Fastest Selling Bicycle*

Absolutely FREE—Boys and Girls, here's an exciting triple-gift offer from Monark. Included is a big colorful folder showing all the great new Monark bicycles and their sparkling colors . . . plus a "King on Wheels" badge of sturdy metal in three bright colors with the frisky "King of Wheels" printed right on the metal . . . plus easy directions telling how you can get a free "King on Wheels" Fabri-Cal for your shirt or blouse. All without cost to you . . . tell your friends too. Here's all you do . . . just fill in the coupon at right OR print your name and address clearly on a penny postcard and mail to the address shown below. Get your thrilling triple-gift right away—send for it today.



# FREE

MONARK SILVER KING, INC.  
Department D-177  
6501 W. Grand Ave., Chicago 35, Illinois  
Please send me Monark's swell new triple-gift—absolutely FREE!

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

For address of nearest Monark dealer, call Western Union by number, ask for Operator 25. She will tell you his name and address.

MONARK SILVER KING, INC., 6501 W. Grand Ave., Dept. D-177, Chicago 35, Illinois



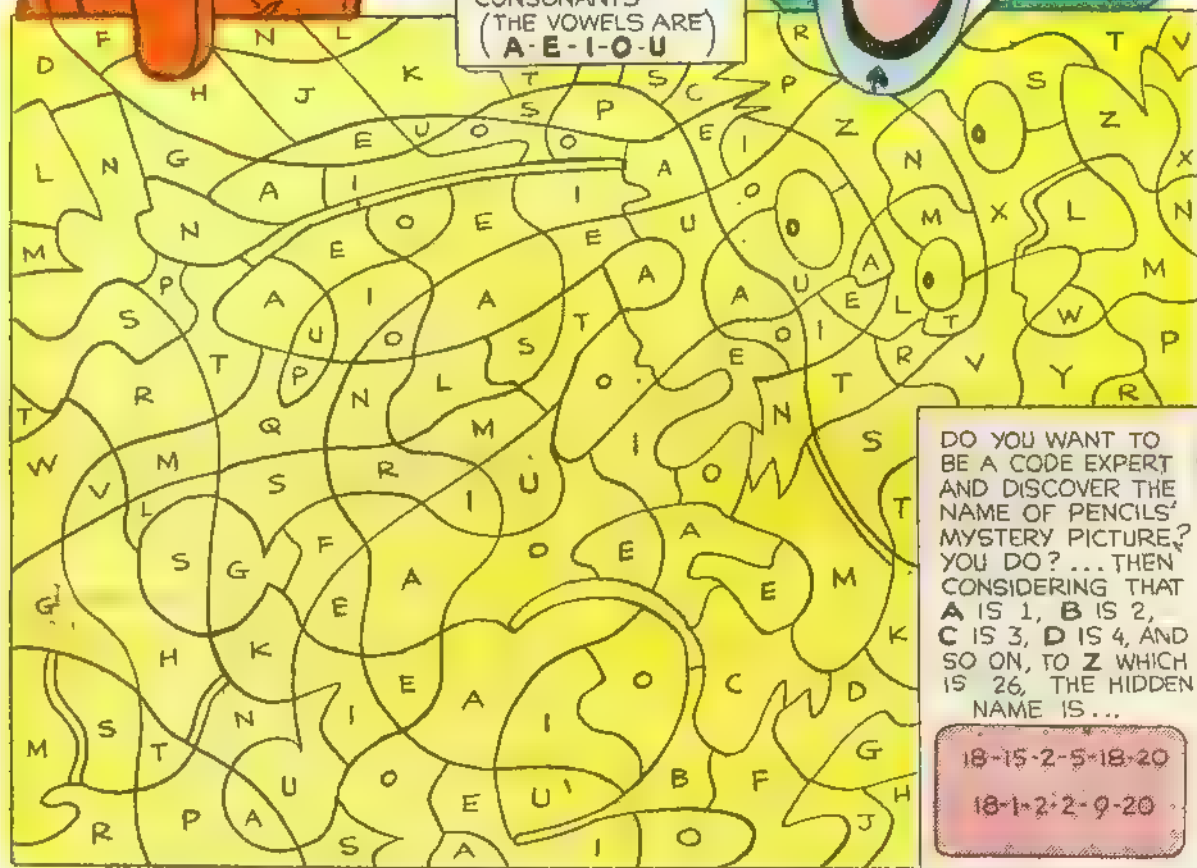
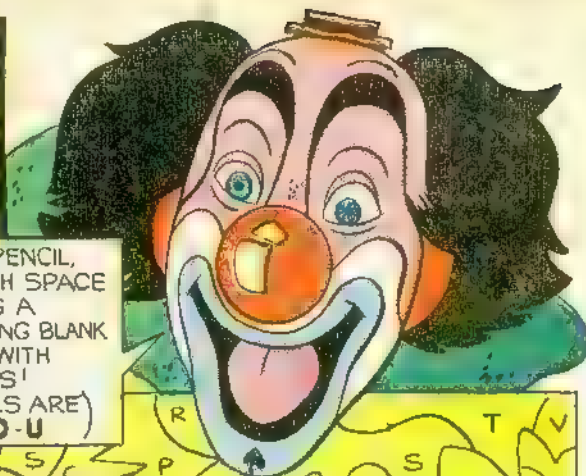


# PENCILS<sup>®</sup>

## the CLOWN

raydel

WITH YOUR PENCIL,  
DARKEN EACH SPACE  
CONTAINING A  
VOWEL, LEAVING BLANK  
ALL THOSE WITH  
CONSONANTS!  
(THE VOWELS ARE)  
**A-E-I-O-U**

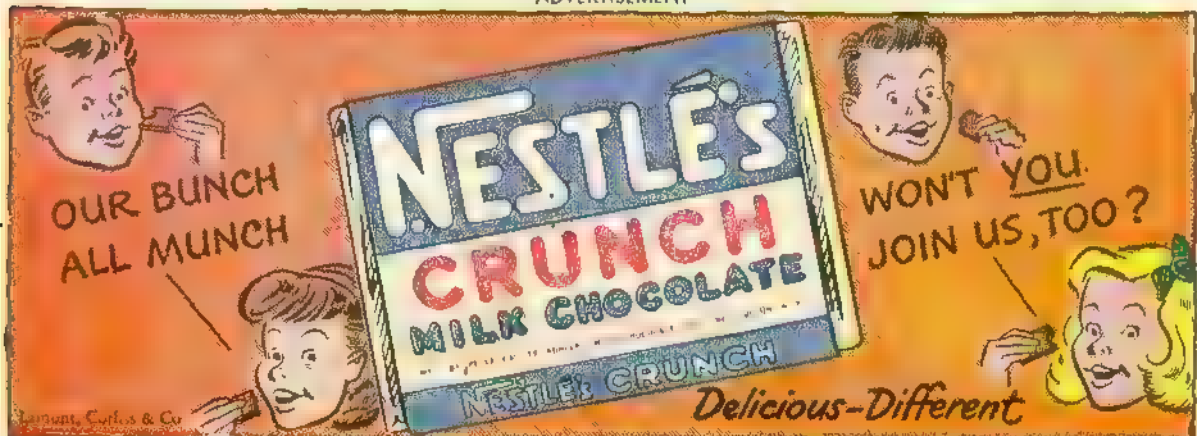


DO YOU WANT TO  
BE A CODE EXPERT  
AND DISCOVER THE  
NAME OF PENCILS'  
MYSTERY PICTURE?  
YOU DO? ... THEN  
CONSIDERING THAT  
**A** IS 1, **B** IS 2,  
**C** IS 3, **D** IS 4, AND  
SO ON, TO **Z** WHICH  
IS 26, THE HIDDEN  
NAME IS...

18-15-2-5-18-20

18-1-2-2-9-20

ADVERTISEMENT



OUR BUNCH  
ALL MUNCH

WON'T YOU  
JOIN US, TOO?

Delicious-Different

## THE DODO AND THE FROG



"OOOH-OWW! OOOWW!"

"What's the matter, Dodo?" exclaimed J. Fenimore Frog. "You sound as though there was something bothering you!"

"It's my tooth, Fenimore! It hurts!"

"Toothache, huh? Well, this sure is your lucky day, Dodo! You've come to the *right party!*"

"I did?" asked the Dodo in surprise. "Oooh, I just *love parties!* *Whoopee!* Let's have fun. OUCH! My tooth!"

"It isn't *that* kind of a party. The party I'm talking about is *me*—J. FENIMORE FROG, DENTIST!"

"Why, Fenimore, I didn't know you were a dentist!"

"There's plenty about me you don't know, Dodo! *Plenty!* Now, let's see—which tooth is hurting you?"

"Eh—haw-lkkk," mumbled Dunbar Dodo, pointing to a tooth as he opened his mouth wide.

"Hmmm . . . that's a very fine set of teeth you've got there, Dodo. This is going to cost you more than I figured. I've got to take *extra special care*

with teeth like that. As a matter of fact, I've got to use my *SUPER-DOOPER-X-RAY EYES* on them. And that's going to cost you!"

"Ohhh, Fenimore!" cried the Dodo. "You are so good to me, using your X-ray eyes! My, my!"

"Not only that, but in your case I'm making a special price . . . *TEN BUCKS!*"

"Never mind the expense, Fenimore. Please, fix my tooth! It's killing me!"

"Okay, okay! Hold your horses! Hmm . . . let's see now . . . You'd better sit down on this stump over here, so I can get a good look down your throat!"

"Hmmm . . ." went on Fenimore, staring down into the Dodo's mouth. "Hmmm . . . This is worse than I thought. With my X-ray eyes I can see this is going to be extra work. Your teeth are *all yellow!*"

"Yellow? Oh, never mind that, Fenimore! That's just the gold in my teeth."

"*WHAAAT??* Did I understand you to say *GOLD*, Dodo?"



"Yes, indeed. There's gold in my teeth."

"There is? What's the big idea? I didn't know that's where you've been hiding your wealth!"

"Ha! Ha!" laughed the Dodo. "Lots of people have gold in their teeth, Fenimore."

"They DO? You mean maybe I've got gold in my teeth, too? You mean I'm probably a *walking gold mine*? Hey, Dodo—take a look at my teeth and tell me how rich I am! This is terrific! How come I didn't know about this sooner?"

"Oh, dear me!" said the Dodo apologetically. "I couldn't look at your teeth, Fenimore."

"Huh? What do you mean you can't look at my teeth? I give you permission. Here, take a look!"

"But I have no *dentist's license*! I would be committing a crime!"

"Hm . . . That's right. I'll tell you what I'll do. I'll run down and get you a license. Give me five bucks!"

"But I've only got ten dollars, Fenimore, and that's to pay you!"

"Hm . . . well, since you're a special friend of mine, I'll treat you to a license. Wait right here!"

In a short while J. Fenimore Frog was back with a dentist's license, which he thrust into the Dodo's hand.

"Here you are, Dodo! This cost me five bucks of my own money, but it's worth it. Now, take a look and tell me how much gold you see."

"Oh, Fenimore! You are so very, very lucky!"

"I am? Oh, boy! You mean *all* of my teeth are made of gold?"

"Better than that!"

"Wow! Better than gold! Wheee!"

What is it? Platinum?"

"Even better!"

"Hurrray! It must be *diamonds*! Tell me, Dodo—diamonds?"

"Even better, you lucky boy! Your teeth are *perfect*! *Pure, white enamel*! Oh, Fenimore, how I envy you!"

"*Enamel?! No gold? No diamonds?* There's got to be! I'll be out five bucks if—take another look, Dodo!"

"No, I—oh, wait just a moment! Yes . . . there may be one . . . no . . . I'm not sure. I'd have to remove the tooth to be certain."

"Go on, remove it! Hurry up! The suspense is killing me!"

"OOOWTCH! YEEOWOWOW!"

"There!" cried the Dodo. "The tooth is out! But I was wrong—it isn't gold, after all! *This one is pure enamel, too*! I'm sorry, Fenimore."

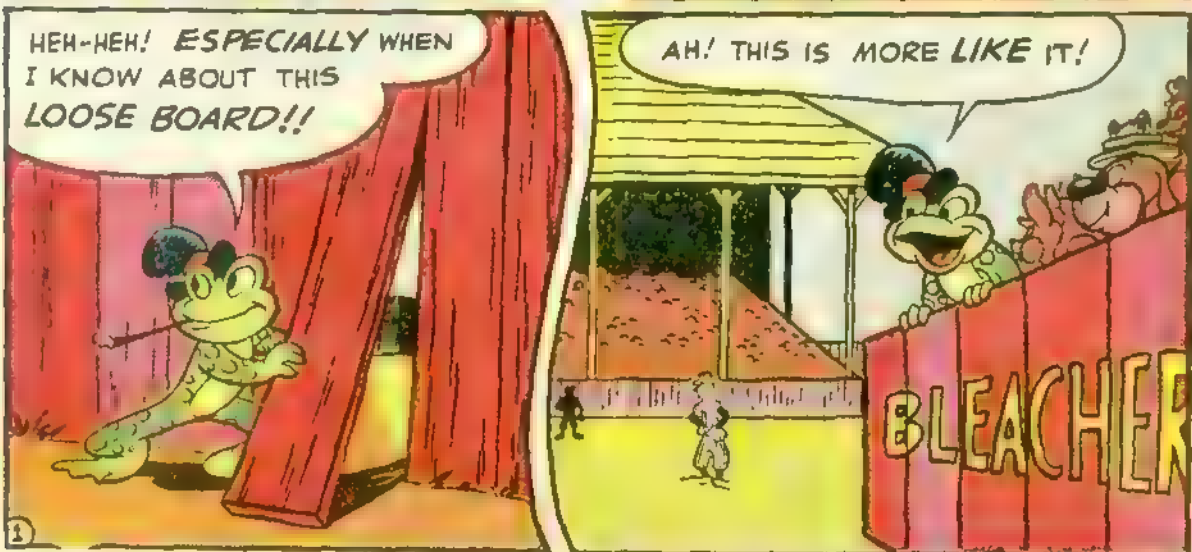
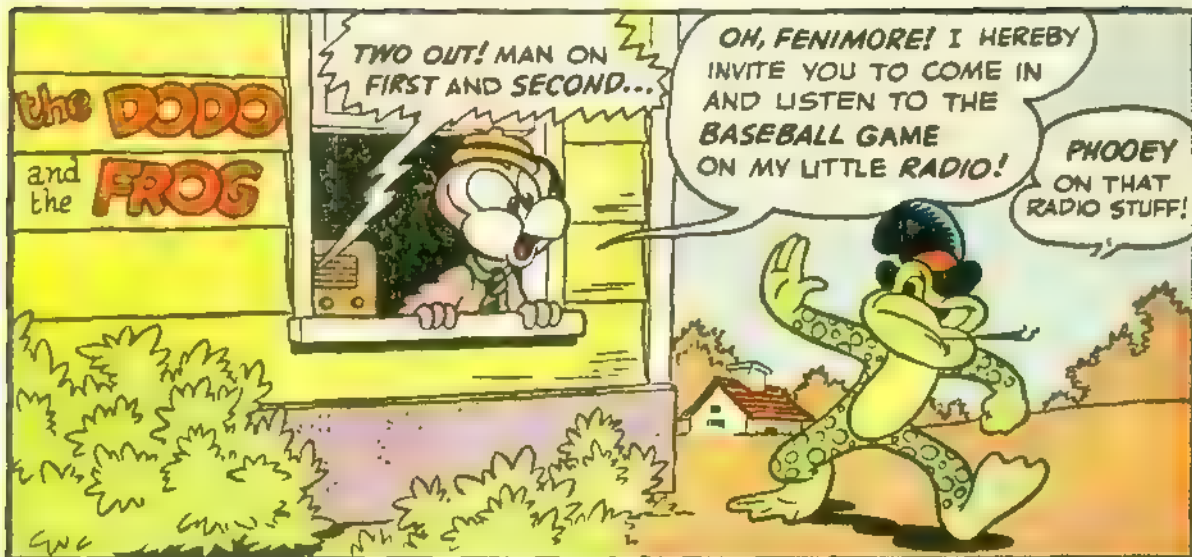
"YOU'RE sorry?! That's nothing compared to how you're going to be! *Sit down!* I'm going to work on your teeth. *I'll fix that aching tooth of yours!*"

"Sorry, Fenimore, but that won't be necessary. My toothache disappeared entirely in the excitement. My! That saves me *ten dollars*, doesn't it? Well, goodbye, Fenimore—and thank you!"

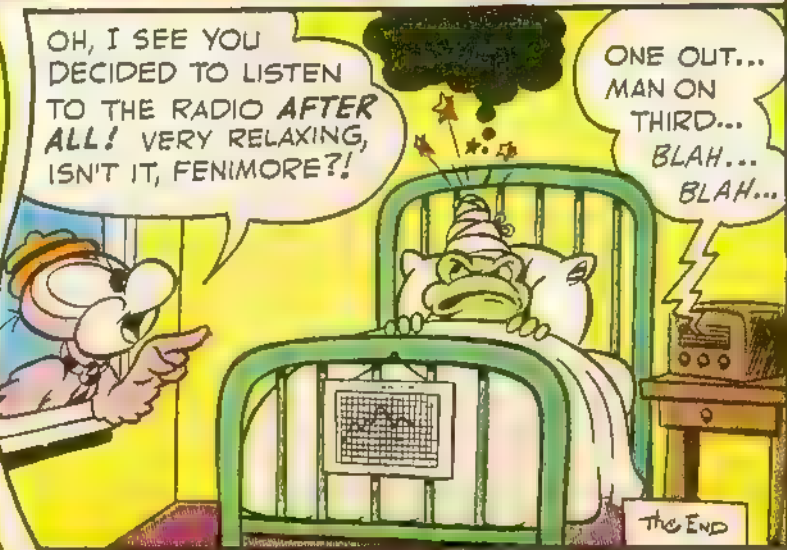
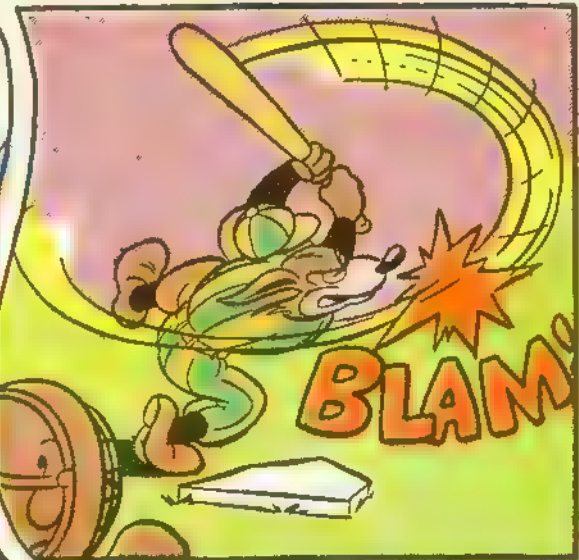
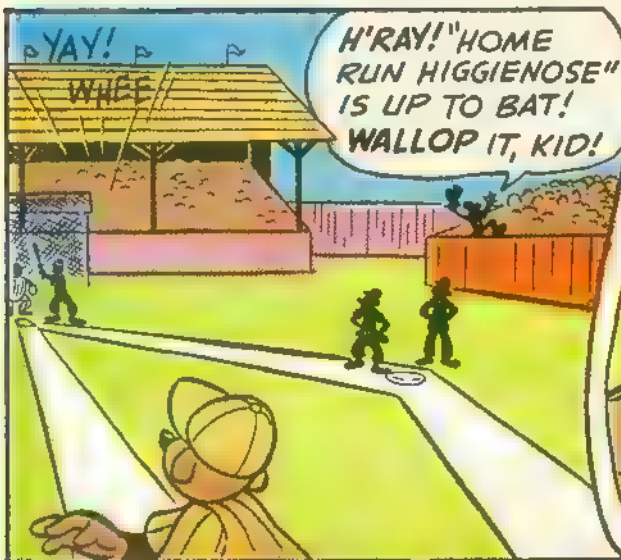
"Hey! Just a minute! I spent five bucks for that dentist's license! What about that?"

"Oh, you can keep the license, Fenimore. Any time you'd like me to look at your teeth, I'll be only too happy to oblige!"

And Dunbar Dodo went hopping off, as J. Fenimore Frog threw the dentist's license down upon the ground and gnashed his pure, white enamel teeth in anger.









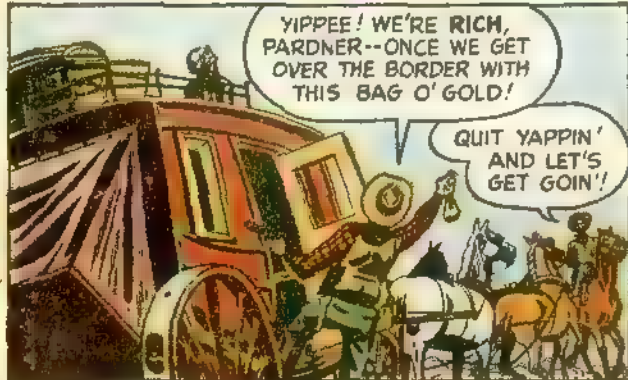
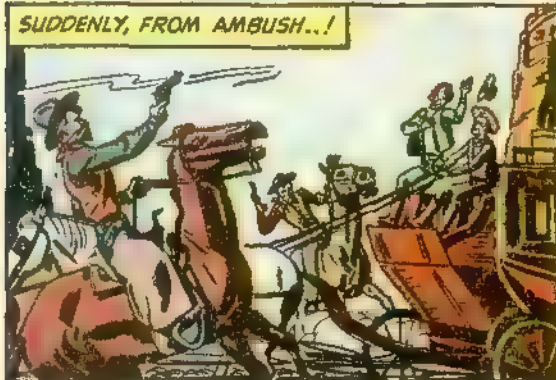


# THE STAGECOACH STICK-UP

ANOTHER JIM WISE "P-F" ADVENTURE

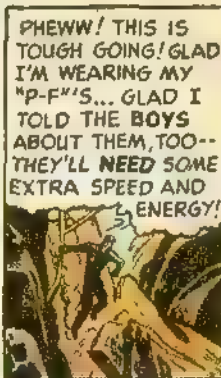
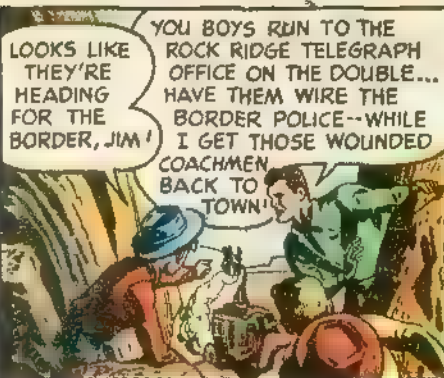


SUDDENLY, FROM AMBUSH...!



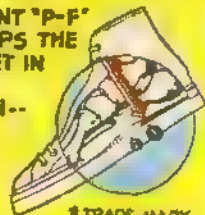
YIPPEE! WE'RE RICH, PARDNER--ONCE WE GET OVER THE BORDER WITH THIS BAG O' GOLD!

QUIT YAPPIN' AND LET'S GET GOIN'!



WHAT JIM TOLD THE BOYS ABOUT "P-F"\* HERE'S HOW "P-F" CANVAS SHOES GIVE YOU MORE SPEED...AND FOOT COMFORT:

1. THE ALL IMPORTANT "P-F" RIGID WEDGE KEEPS THE BONES OF THE FEET IN THEIR NATURAL, NORMAL POSITION--HELPS PREVENT FOOT STRAIN.



\*TRADE MARK

2. SPONGE RUBBER CUSHION.

"P-F" MEANS POSTURE FOUNDATION



LATER...

...APPOINT YOU MY HONORARY DEPUTIES! YOUR SPEED SAVED THOSE COACHMEN'S LIVES. PUT THOSE THIEVES BEHIND BARS... 'N GOT US BACK OUR GOLD!

A LOT OF THIS CREDIT BELONGS TO OUR "P-F"'S FOR GIVING US THAT SPEED! RIGHT, FELLAS?

FOR BETTER FOOTWORK, EXTRA COMFORT AND FOOT PROTECTION--GET YOUR "P-F" CANVAS SHOES NOW!



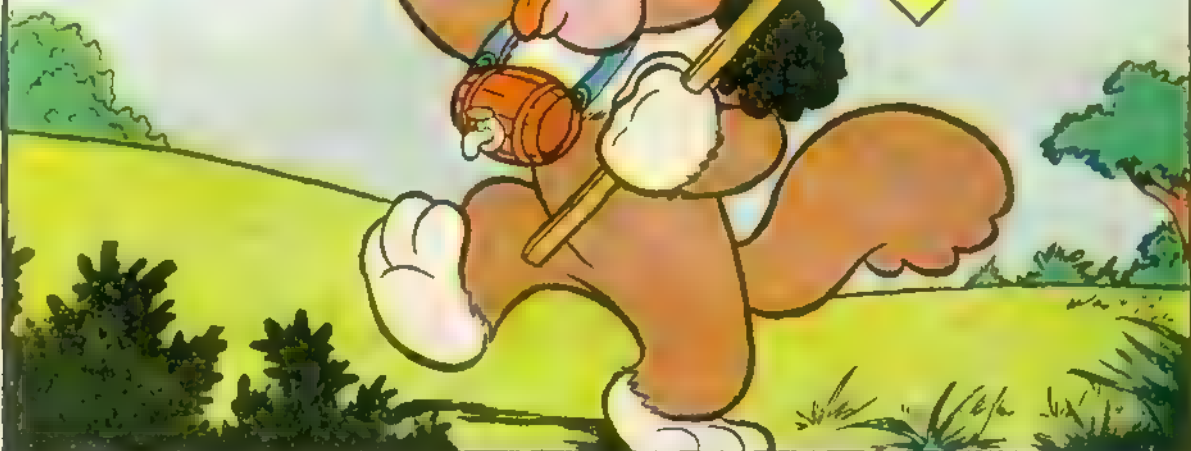
"P-F" CANVAS SHOES  
MADE ONLY BY  
B.F. Goodrich AND  
Hood Rubber Co.

# BERNARD THE BRAVE

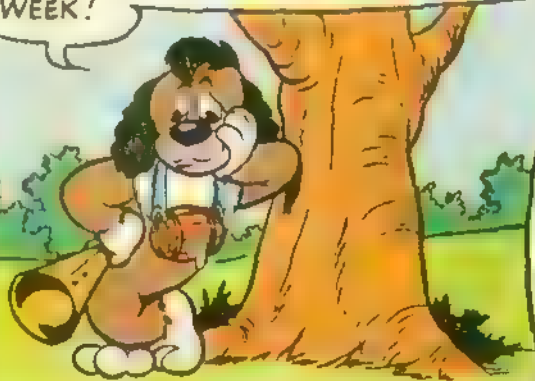
CALLING ALL  
MEN! CALLING  
ALL MEN TO  
BERNARD,  
THE ONLY DOG  
OF HIS KIND  
IN THE WORLD!



BERNARD  
RESCUING  
COMPANY  
NO JOB TOO BIG  
OR TOO SMALL



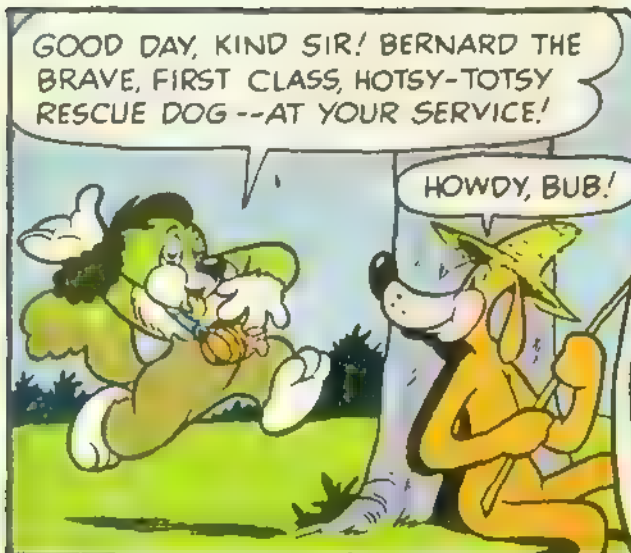
HMPH! I HAVEN'T RESCUED ANYBODY  
IN **THREE DAYS!** IF THIS KEEPS UP, I'LL  
**NEVER** GET MY GOLD STAR FOR THIS  
WEEK!

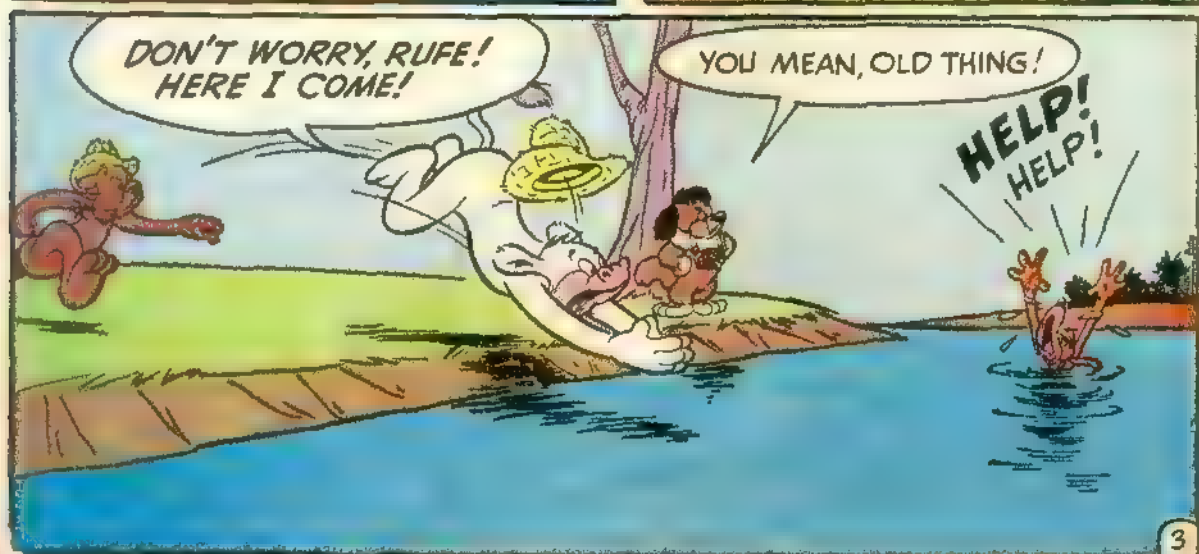
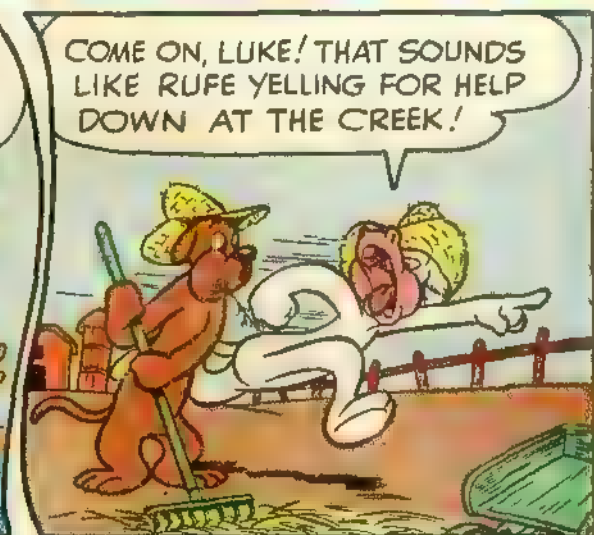
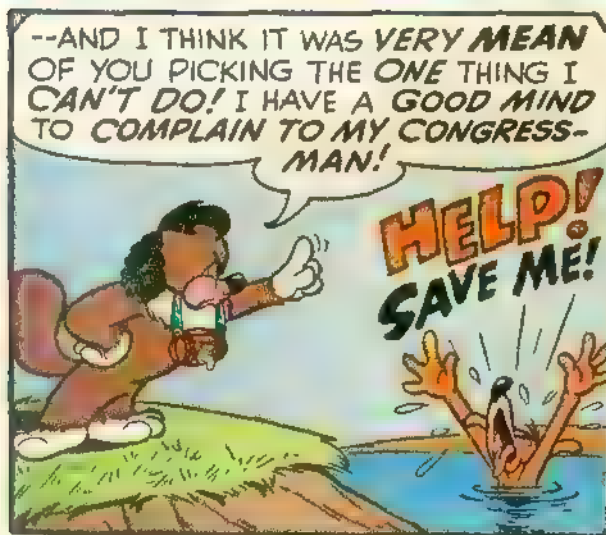
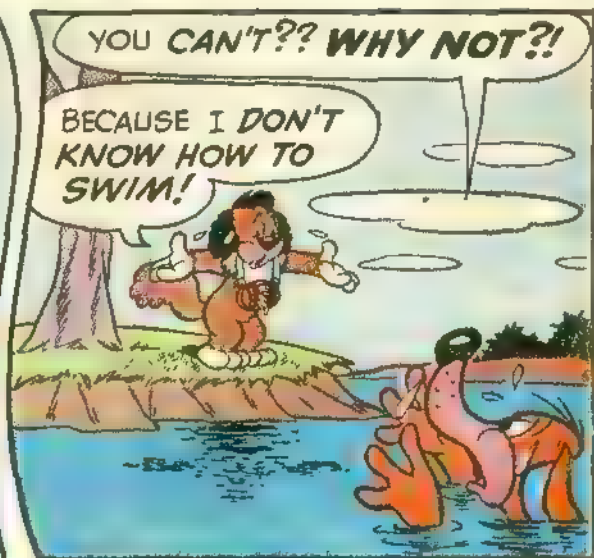
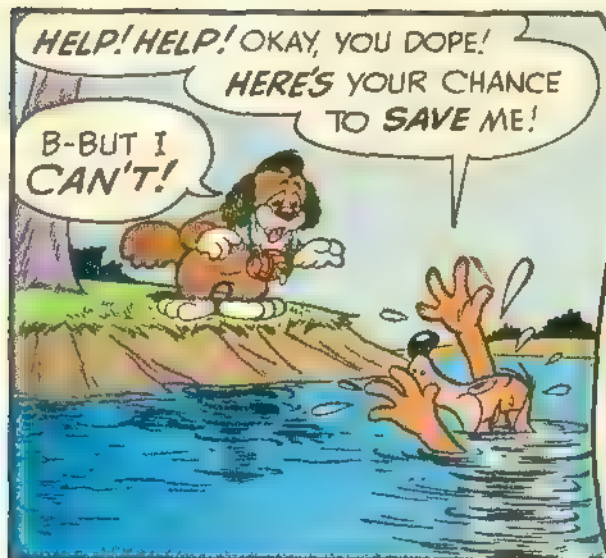


AH! **THERE'S** A NICE GENTLEMAN!  
MAYBE **HE** NEEDS RESCUING! I'LL  
GO AND SEE!

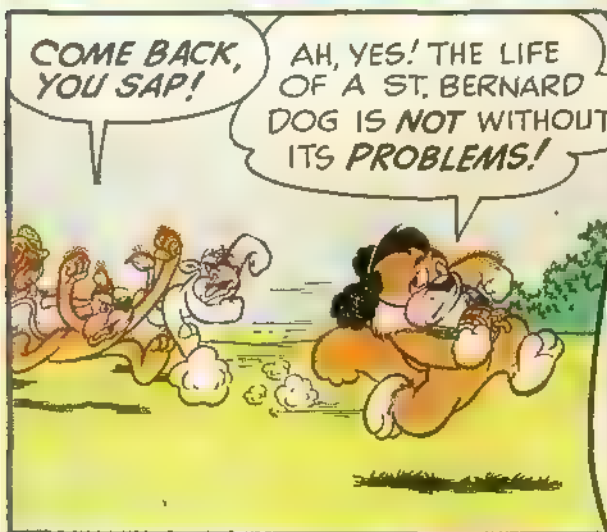
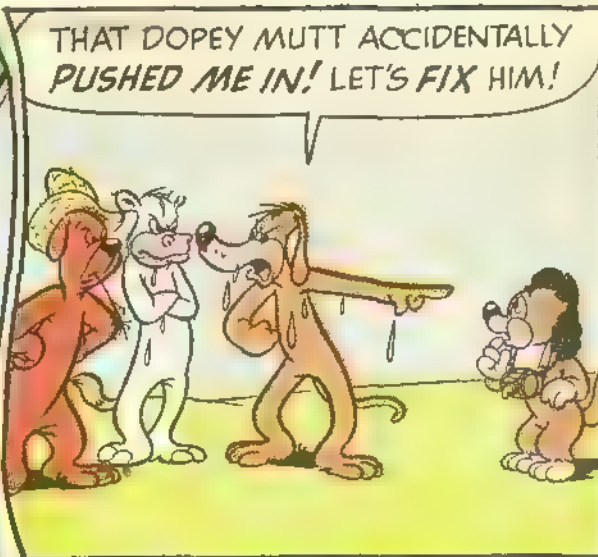


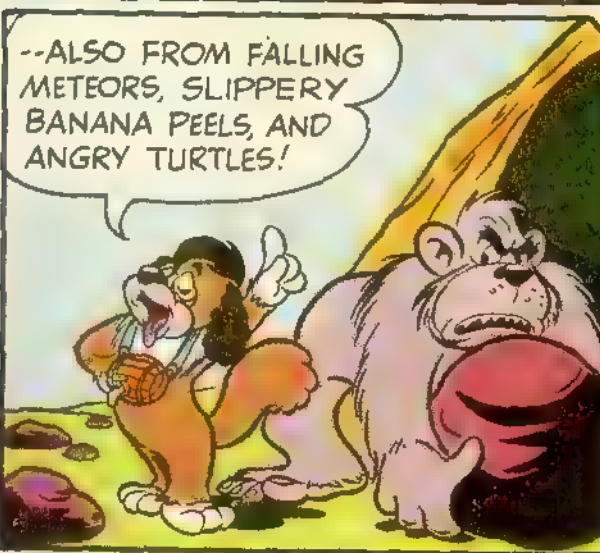




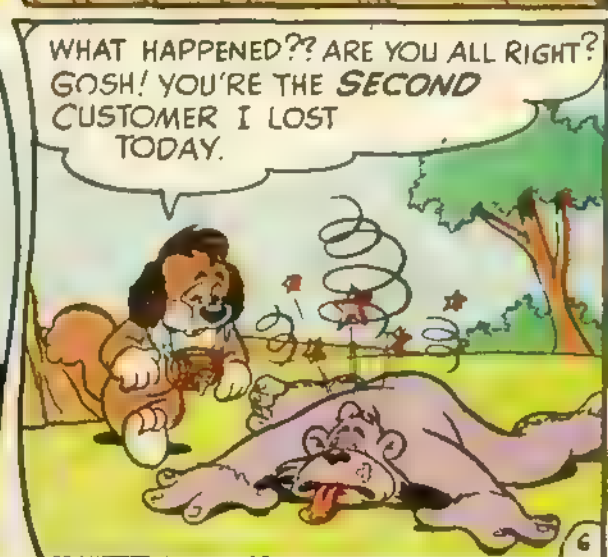
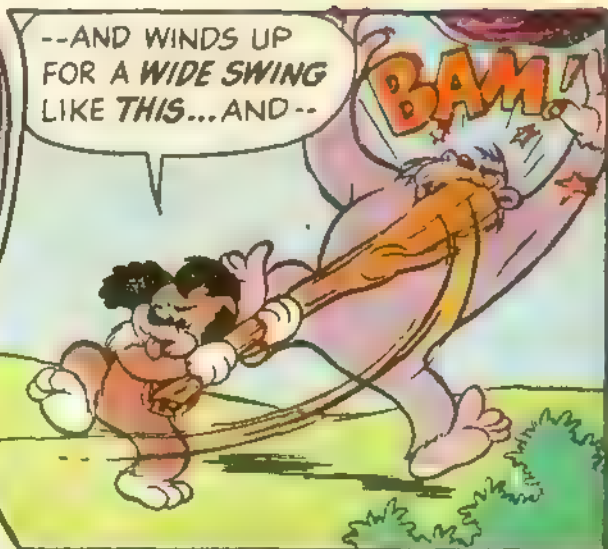
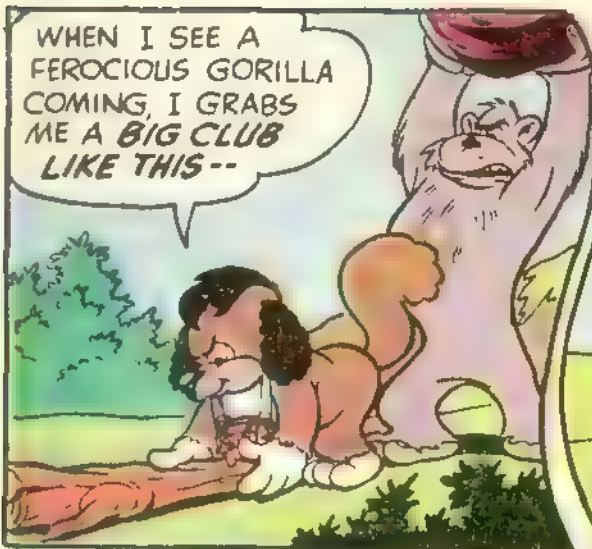


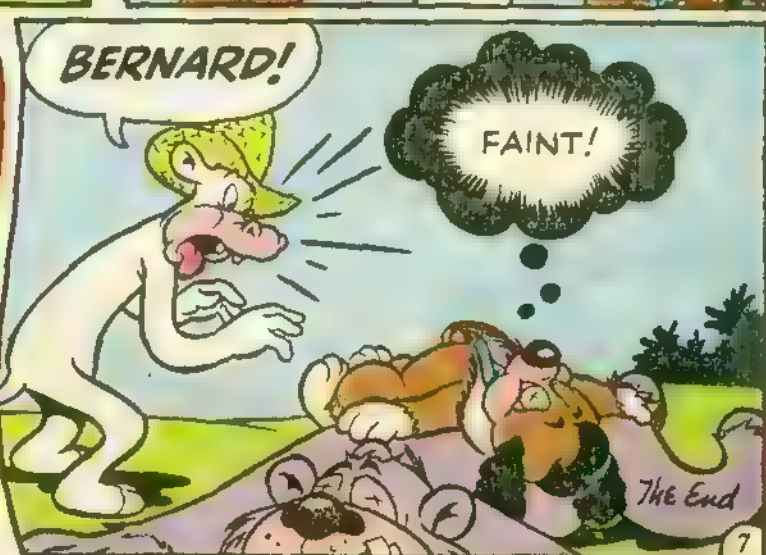
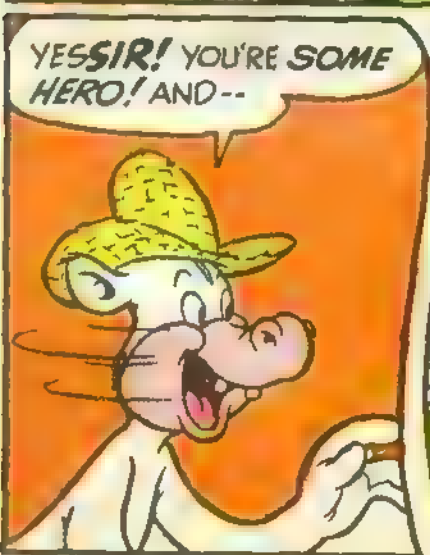
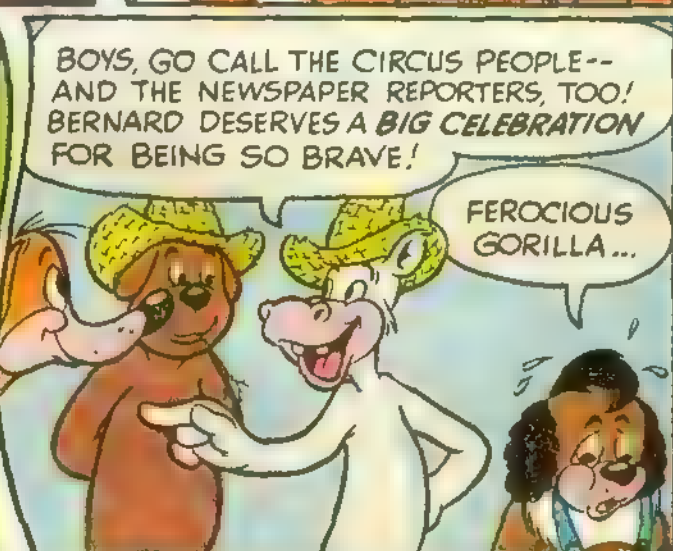
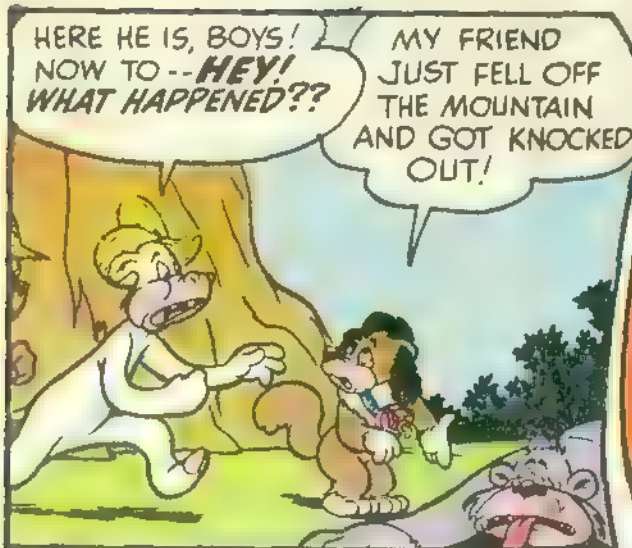
















**LITTLE STANLEY**



A DWELLER OF OPEN JUNGLE LAND IN INDIA AND AFRICA, THE MON-GOOSE HAS BUILT ITSELF A WIDE REPUTATION AS A KILLER OF RATS, POISONOUS SNAKES, AND--UNFORTUNATELY--SMALL BIRDS AND POULTRY.





THE MUNTJAC DEER OF CHINA AND INDIA IS NICKNAMED "BARKING DEER" BECAUSE OF THE BARKING SOUNDS IT MAKES WHEN EXCITED, AND "RIB-FACED DEER", BECAUSE OF THE RIDGES ON ITS FACE!



THE MONGOOSE HAS A POINTED HEAD AS WELL AS A POINTED TAIL, THE LATTER BEING ALMOST AS LONG AS ITS HEAD AND BODY COMBINED!

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Please send me, free of charge, big illustrated folder of exciting new models by Columbia in full color

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SUPER EQUIPPED  
FIVE STAR  
SUPERB MOTORS



# TOM MIX TRADING POST



LOOK WHAT YOU CAN GET AT  
**LOW COST** BY USING  
**SHREDDED RALSTON**  
BOX TOPS AT MY TRADING POST

LUMINOUS PLASTIC



GLOWS IN THE DARK!

**\$1<sup>00</sup>** value for only **20¢**

## Colorful Cowboy Belt!

ALL YOUR FRIENDS WILL WANT ONE! White plastic that glows in the dark. Embossed with colorful Western scenes and brands. Bright metal buckle, engraved with Tom Mix design, has secret compartment. Extremely strong and long-lasting. Adjustable to any child's size. Wonderful for girls, too! Send 20¢ and two SHREDDED RALSTON box tops.



## TOM MIX TEE-SHIRT

**\$1.25 VALUE for ONLY 50¢**

A Swell Shirt! White, with a big picture of TOM and TONY... in 5 colors! Won't run when washed. Holds shape well. Be sure to specify size: SMALL (6- to 8-year-olds); MEDIUM (9- to 12-year-olds); LARGE (12- to 15-year-olds). Made by one of America's largest children's wear manufacturers.

Send 50¢ and

TWO Shredded Ralston box tops.



## TOM MIX SPURS

Metal frames — adjustable to fit any shoe. Luminous plastic rowels which glow in the dark. Just what you need to complete your cowboy costume.

Send 15¢ and ONE

Shredded Ralston box top!

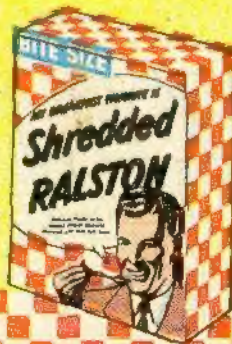
Send 15¢ and  
ONE Shredded  
Ralston box top!



## Sensational SIGNAL ARROWHEAD

A magnifying glass, a "smallifying" glass, a siren, a 4-note pocket piece. Wonderful for detective work, nature study, signaling friends.

For COWBOY ENERGY  
Eat SHREDDED  
RALSTON!



## HURRY!

### SUPPLIES ARE LIMITED

Print your name and address—tell me exactly which items you want—enclose money and box tops—mail to: TOM MIX TRADING POST, Box 775, St. Louis, Missouri. Offer good only in U. S.—subject to prior sale. Void where restricted.





# WE COULD HAVE KILLED HIM!



GOSH--LOOKS LIKE THIS POOR GUY'S BEEN UNCONSCIOUS A LONG TIME.



--AND I THOUGHT I'D LOOK AROUND THIS DERELICT BEFORE RETURNING TO TOWN. THEN THE BOOM FELL ON MY LEG.



WOW--I ALMOST ENDED UP IN DAVY JONES' LOCKER!

IT'S A GOOD THING THE COAST GUARD INVESTIGATES A WRECK BEFORE BLOWING IT UP!



I'M SURE GLAD YOUR FLASHLIGHT HAS SUCH A POWERFUL BEAM. BET YOU FOLKS USE RAY-O-VAC BATTERIES.

THAT'S RIGHT! THIS FLASHLIGHT HAS GOT RAY-O-VAC'S.

RAY-O-VAC LEAKPROOFS ARE SEALED IN STEEL--STAY FRESH FOR YEARS. WITH RAY-O-VAC YOU CAN ALWAYS BE SURE OF LIGHT WHEN YOU NEED IT!

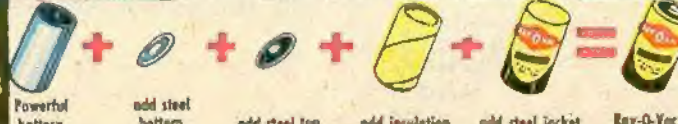
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Buy Spares--They Stay Fresh!

SEALED IN STEEL AND SUPER-INSULATED TO KEEP POWER IN AND TROUBLE OUT. GUARANTEED: A NEW FLASHLIGHT IF YOURS IS DAMAGED BY RAY-O-VAC LEAK PROOF BATTERIES.

ASK FOR  
**RAY-O-VAC**  
LEAK PROOFS  
THEY'RE GUARANTEED!





# A Salute TO THE BOY SCOUTS OF AMERICA

## "Get in on" THE NATIONAL JAMBOREE



THE HIGHLIGHT OF THE 40th ANNIVERSARY CRUSADE OF THE BOY SCOUTS OF AMERICA WILL BE THE SECOND NATIONAL JAMBOREE WHICH WILL SEE 40,000 SCOUTS AND LEADERS, INCLUDING SCOUTS FROM OTHER COUNTRIES, CAMPING TOGETHER AT VALLEY FORGE, PA., FROM JUNE 30th to JULY 6th, 1950.

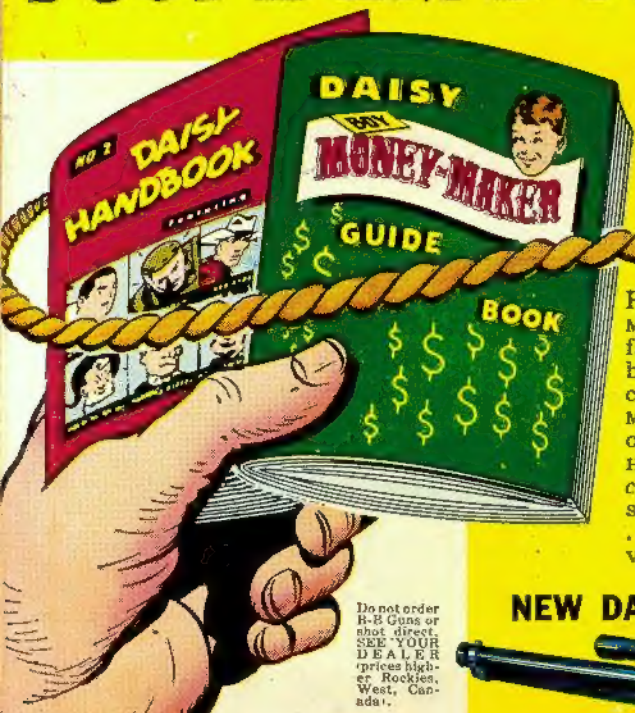


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# ROPE 'EM BOTH, PARTNER!

**SEND FOR BOY MONEY-MAKER..IT SHOWS YOU HOW TO EARN A DAISY!... Red Ryder**



**YOU MAIL-UM COUPON PRONTO!**  
...Little Beaver

Rope Daisy's new **BOY MONEY-MAKER** and Daisy's famous **HANDBOOK NO. 2**—both for "two bits" (that's cowboy lingo for 25c!) **MONEY-MAKER** may help you own a Daisy in a few days. **HANDBOOK NO. 2** is a thick, combined cowboy-comic-sport-joke-science **MAGAZINE**...inside one pocket-size volume! Use Coupon now!



## NEW DAISY B-B GUN-N-SCOPE TARGET OUTFIT!



### BE A COWBOY SHARPSHOOTER!

Get Daisy's new Target Outfit featuring: **RED RYDER® CARBINE**; **2-POWER TELESCOPE SIGHT MOUNTED**; **BELL RINGING METAL TARGET**; **TARGET CARDS**; **GENEROUS SUPPLY GENUINE BULLS EYE B-B SHOT**; **SHOOTING & SCOPE MANUAL**. Dad will want to buy you this **COMPLETE OUTFIT**—to teach you **HOW TO SHOOT SAFELY AT TARGETS**. Show him this ad. **No. 311 Outfit COMPLETE**, at hardware, sporting goods, department stores, \$7.50.

**No. 311 COMPLETE \$7.50**

**No. 111 \$4.95 Gun Only**

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**NO. 25 \$6.95**

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